Community Indicators

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Vision: A vibrant community where all are valued and thrive.

Mission: A county of excellence working with you to enhance our quality of life.

**Goals**

**WELL-BEING**
Strengthen individual, family and community health, safety and wellbeing through effective safety-net services, innovative programming, prevention and early intervention, and environmental stewardship.

**PROSPERITY**
Cultivate economic prosperity and invest in neighborhoods with concentrated financial poverty through proactive leadership and inclusive initiatives that engage all communities in decisions about our future.

**OPPORTUNITY**
Enhance access to opportunity and mobility for all residents and businesses through connections to education, employment and economic development throughout our region.

**ACCOUNTABILITY**
Model fiscal accountability, transparency and strategic investments through professional operations and financial management.
### Performance Measures vs. Community Indicators

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>Community Indicators</th>
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<tbody>
<tr>
<td>Measures the <strong>outputs of our services</strong></td>
<td>Measure <strong>values, conditions and outcomes</strong></td>
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<tr>
<td>Focuses on areas where we can be more <strong>efficient, cost-effective, and allocate resources</strong></td>
<td>Produces the story of where our community in relation to <strong>historical trends</strong> over time</td>
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<tr>
<td>We can <strong>control and influence</strong> our data and inputs</td>
<td>Our <strong>entire community</strong> is responsible for controlling, impacting and influencing community indicators</td>
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<td>Data come from <strong>credible and reliable third party sources</strong></td>
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Serious Crime Rate Per 100K Residents, Metro Counties, 2000-2018

Although Ramsey County’s Serious Crime Rate increased from 2016 to 2017, it began to decrease again from 2017 to 2018.

Cost of Living and Median Income for 4-Person Household, 2018

In Ramsey County, the cost of living is $3,597.20 more than the median income for a household of four.

Ramsey County remains the only county in the metro where the cost of living is higher than the median income. This gap continues to increase.

In 2017 in Ramsey County, there was a **$24,680** per capita income gap between Whites and People of Color.

- **American Indian/Alaskan Native:** $19,242.00
- **Asian:** $17,681.00
- **Black/African American:** $17,316.00
- **Hispanic/Latino (any race):** $16,889.00
- **Multi Racial:** $13,167.00
- **Other:** $17,428.00
- **White (Non-Hispanic/Latino):** $41,590.00

In 2017 in Ramsey County, there was a $24,680 per capita income gap between Whites and People of Color.

In 2018, Ramsey County experienced its highest voting for a midterm election in the last decade with an estimated 58.1% of the voting age population casting a ballot.

Source: Ramsey County Property Tax, Records, and Election Services
Ramsey County Residential Sales Assessment Ratio

Source: Ramsey County Assessors Office
Continuous Improvement of the Community Indicators Process

- Partner with stakeholders and community to define and align new indicators and monitor progress from a regional perspective

- Refine performance measures to connect with community indicators when appropriate

- Establish clear relationships between performance measures, strategic priorities, and community indicators

- Refine structure to more rigorously support performance measures and community indicators to drive budget decisions, strategic planning and prioritization of allocation of resources
Key Takeaways

• How are we using data to tell the story of our community over time and to drive decision-making?

• Indicators involve multiple factors and disaggregation for a holistic view of an individual, family and community.

• We can not improve our community alone – it requires collaboration, partnership, alignment and intentionality with our stakeholders.

• Community indicators directly influence the budgeting process in aligning our resources to identify priorities to be most effective in our residents-first service delivery and focusing on the right thing that will have the most impact?