RAMSEY COUNTY

2022 Community Indicators

Elizabeth Tolzmann, Director of Policy and Planning

September 6, 2022

Community Indicators

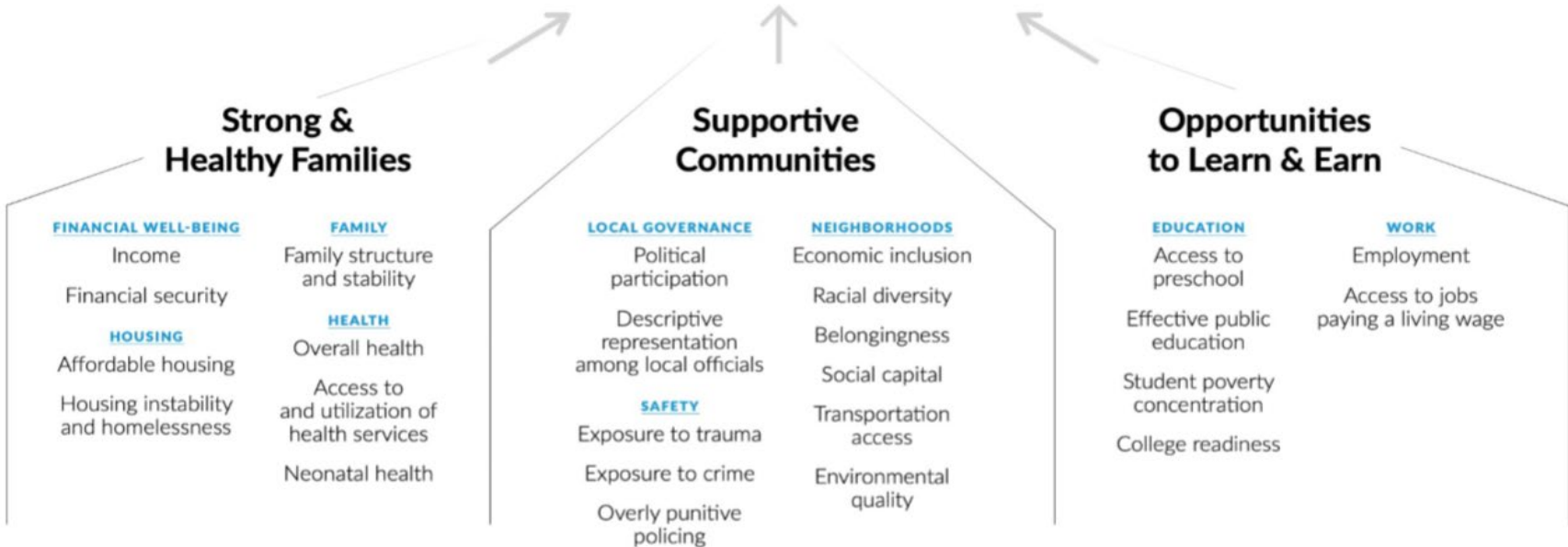| Performance Measures	Community Indicators
Measure the **outputs of our services**	Measure **values, conditions and outcomes**
Focus on areas where we can be more **efficient, cost-effective, and allocate resources**	Produces the story of where our community in relation to **historical trends** over time
We can **control and influence** our data and inputs	Our **entire community** is responsible for controlling, impacting and influencing community indicators
	Data come from **credible and reliable third-party sources**

Moving from Performance Measurement to
Performance Management, Evaluation and Outcomes

- Performance management in the public sector is an ongoing, systematic approach to improving results through data-informed decision making, continuous organizational learning, and a focus on accountability for performance.

- Performance management is integrated into all aspects of an organization's management and policy-making processes, transforming an organization's practices so it is focused on achieving improved results and outcomes for the public.

Community Indicator Guiding Principles

- Intended for community and service team audiences

- Developed with community input

- Easy to read and understand

- Connected to county strategic priorities, goals, and performance measures

- Represent longer term community wide changes

- Disaggregated by race/ethnicity, allowing us to focus on disparities

Connection with Upward Mobility

Boosting Upward Mobility

Economic Success | **Being Valued in Community** | **Power & Autonomy**

Strong & Healthy Families

FINANCIAL WELL-BEING
Income

Financial security

HOUSING
Affordable housing

Housing instability and homelessness

FAMILY
Family structure and stability

HEALTH
Overall health

Access to and utilization of health services

Neonatal health

Supportive Communities

LOCAL GOVERNANCE
Political participation

Descriptive representation among local officials

SAFETY
Exposure to trauma

Exposure to crime

Overly punitive policing

NEIGHBORHOODS
Economic inclusion

Racial diversity

Belongingness

Social capital

Transportation access

Environmental quality

Opportunities to Learn & Earn

EDUCATION
Access to preschool

Effective public education

Student poverty concentration

College readiness

WORK
Employment

Access to jobs paying a living wage

Summary of Community Engagement Process

- Developed initial Mobility Metrics (Community Indicators) with community partners and Urban Institute TA advisors.

- Held two Ramsey County-led Community Data Walks with over 100 participants in October 2021 to get feedback on indicators.

- Each community partner organization also held its own engagement session(s) to gather additional feedback from the communities they serve.

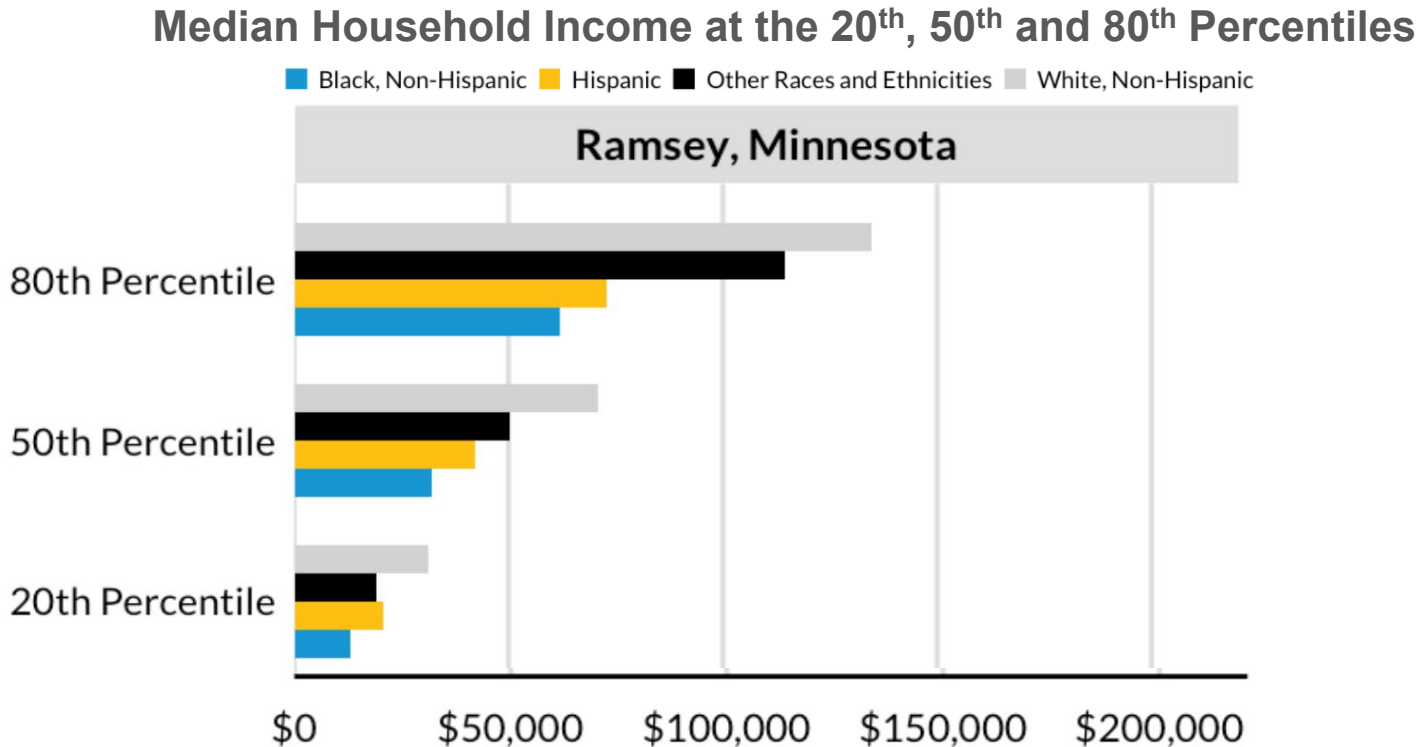- Refined indicators based on community input and expertise.

Community Partner Organizations

- Saint Paul Promise Neighborhood
- East Metro Community Centers
  - Hallie Q Brown Community Center
  - Keystone Community Services
  - Merrick Community Services
  - Neighborhood House
- Suburban Ramsey Family Collaborative
- Community Action Partnership of Ramsey and Washington Counties

Connections to Strategic Priorities, Goals and Performance Measures

Strategic Priority	Community Indicator
Intergenerational Prosperity for Racial and Economic Inclusion	• Household Income • Rent Burden • Full-time Workers Living in Poverty • Debt in Collections • Student Loan Debt • Home ownership rates • Home Purchase Application Rates • Mortgage Application Denial Rates
Advancing a Holistic Approach to Strengthen Families	• Preschool Enrollment • Food Insecurity • Early Childhood Developmental Screenings* • Quality of licensed childcare* • Availability of licensed childcare*
Advancing Racial and Health Equity and Shared Community Power	• Low-Weight Births • Access to Preventative Care*
Aligning Justice System Outcomes with Community Values	• Juvenile Arrests • JDC Admissions • RCCF Admissions

The median household income for white households is $70,916, higher than the median income at the 80th percentile for Black households ($62,165).
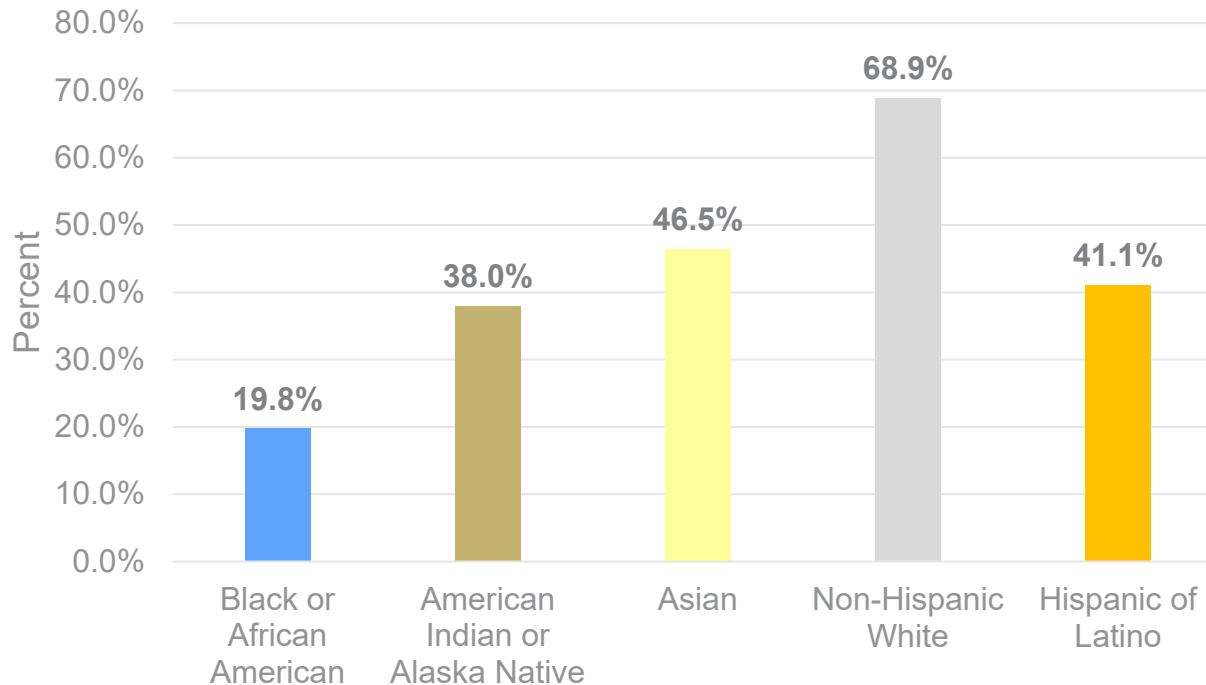
Median Household Income at the 20th, 50th and 80th Percentiles

Black, Non-Hispanic   Hispanic   Other Races and Ethnicities   White, Non-Hispanic

Ramsey, Minnesota

80th Percentile

50th Percentile

20th Percentile

$0 $50,000 $100,000 $150,000 $200,000

Source: American Community Survey (ACS) Public Use Microdata Sample (PUMS), 2018

Notes: To identify income percentiles, all households are ranked by income from lowest to highest. The income level at the threshold between the poorest 20 percent of households and the richest 80 percent is the 20th percentile. Similarly, the threshold between the poorest and richest halves is the 50th percentile income (or median), and threshold between the poorest 80 percent and richest 20 percent is the 80th percentile. The Confidence Interval for this metric is not available at this time.

Homeownership rate is 69% for Non-Hispanic White households and 20% percent for Black/African American households, a gap of 49 percentage-points.
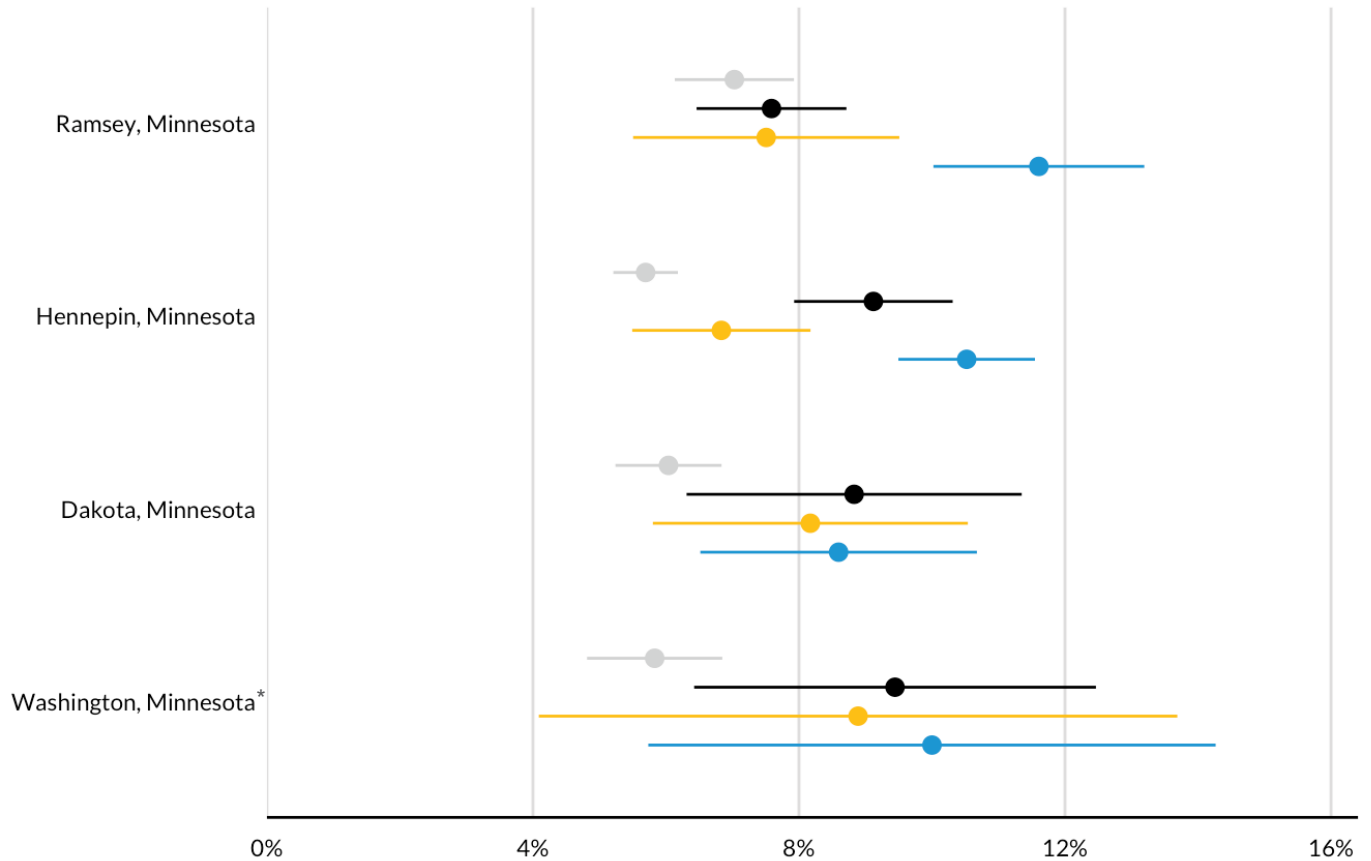
Ramsey County Homeownership Rates by Race of Householder

Bar chart values:
- Black or African American: 19.8%
- American Indian or Alaska Native: 38.0%
- Asian: 46.5%
- Non-Hispanic White: 68.9%
- Hispanic of Latino: 41.1%

Source: American Community Survey (ACS) Public Use Microdata Sample (PUMS), 2018 (5-yr)

Black youth are arrested at nearly 7 times the rate of white youth. American Indian youth are arrested at over 2.5 times the rate of white youth.

Arrests by Ramsey County law enforcement agencies per 100,000 youth (10-17 years old) by race, 2020

Race	Arrests per 100,000
Black/African American	3557
American Indian/Alaska Native	1346
White	511
Asian	445

Source: Ramsey County Community Corrections
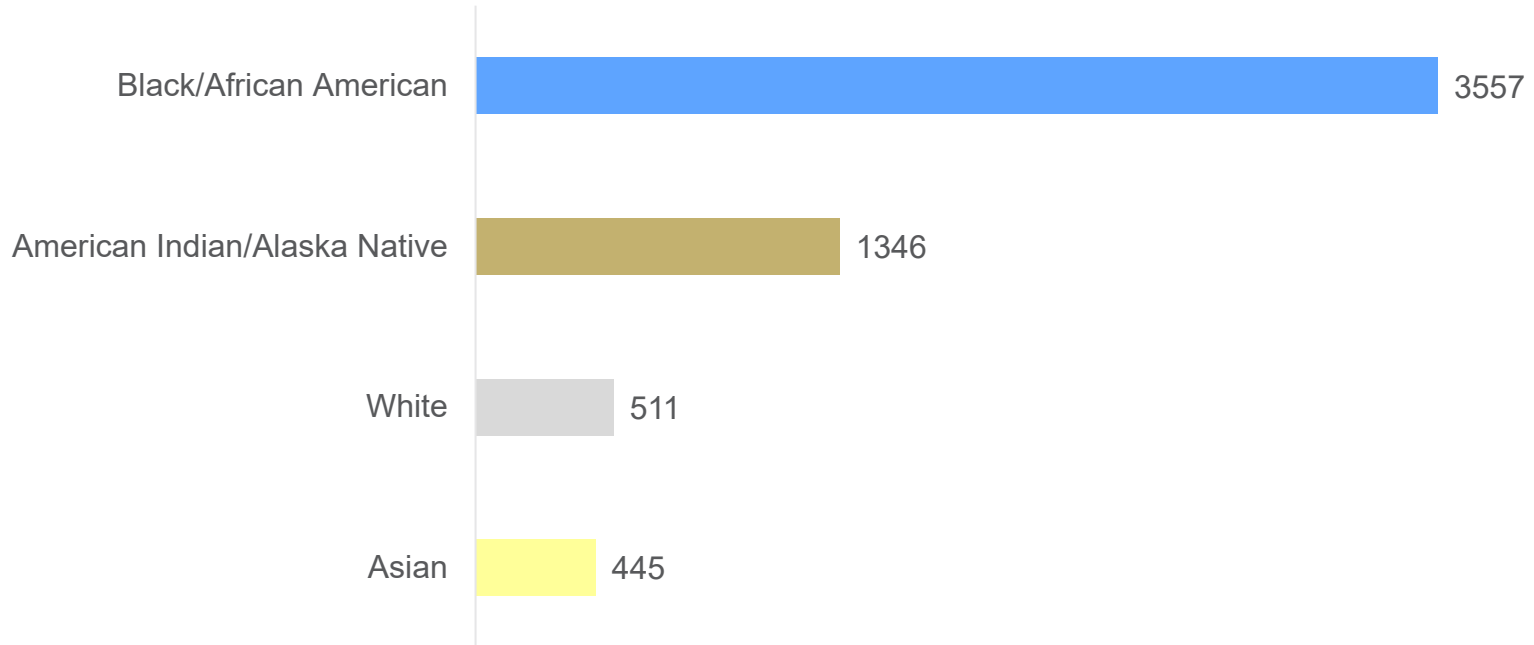
Key Takeaways

- Racial disparities continue to exist. Intentional policy and investment in racially and ethnically diverse communities is needed long-term.

- Research, data analysis, and evaluation have strong impact and value.

- Refine performance measures to better connect, collaborate, and align with community, regional partnerships, and key stakeholders.

What to Expect in Service Team Presentations:

- Service Team vs. Departmental Performance Measures
- Stronger tether to Ramsey County's vision, mission, goals, core values, and strategic priorities
- Advancing racial equity and community engagement
- Service teams working within and across one another and cross-county connections
- Prioritizing our strategic priorities and investments
- Anti-racist Results-Based Accountability

Accountability Model

Strategic Priority

	Quantity	Quality
Effort	*How much did we do?*	*How well did we do it?*
Effect	*Is anyone better off?*	

CENTER FOR
ECONOMIC INCLUSION

Key Questions in Coaching Sessions by CEI:

1. WHAT IS THE PROBLEM WE ARE TRYING TO SOLVE?

2. WHAT IS OUR DESIRED RESULT?

3. WHO IS THE TARGET AUDIENCE WE SEEK TO IMPACT?

4. WHAT ARE THE ROOT CAUSES OF CURRENT PERFORMANCE?

5. HOW DO WE KNOW IF THE TARGET AUDIENCE IS BETTER OFF?

6. HOW IS THE MEASURE ANTIRACIST? (IS THE MEASURE DISAGGREGATED BY RACE)?

7. HOW WILL IT HELP RAMSEY COUNTY MAKE RACIALLY EQUITABLE DECISIONS?)

CENTER FOR
ECONOMIC INCLUSION

What to Expect in Service Team Presentations:

- Shortened service team presentations led by leaders and Performance Management Action Teams (PMATs)

- Please ask questions of clarity of certain points during presentations but reserve general comments or broad questions at the end

- Full narratives and performance measures will be on the Open Data Portal

- Full Supplemental Budget timeline here

WELL-BEING   **PROSPERITY**   **OPPORTUNITY**   **ACCOUNTABILITY**