Ramsey County Parks System Signage Project 2021 Phase 1 Engagement Summary

Background

Ramsey County Parks & Recreation is rethinking signage throughout the park system, and needs community input to help shape the direction of new signage that is user-friendly, accessible, and welcoming.

Ramsey County parks have a variety of signs that include maps, directions and park or facility rules. Most signs are located near park and facility entrances, with others at destinations within the park.

The current signage plan only addresses wayfinding. It doesn't include other types of signs, communicating with people who speak languages other than English, signage design and placement standards, or updates to sign regulations.

This project will result in new standards for the full range of signage that will:

- Reflect the county's equity commitments.
- Be user friendly.
- Meet county needs and requirements.
- Be affordably maintained and updated.

Public Engagement

The public engagement for this project consists of two distinct rounds of engagement. The first round assesses current signage, users thoughts, and impacts utilizing in-person intercept surveys and online survey solicitation. Staff and surveyors asked the public park users several questions to gain information. The second round uses sample sign mock-ups created from the input received in round one for park users to provide feedback.

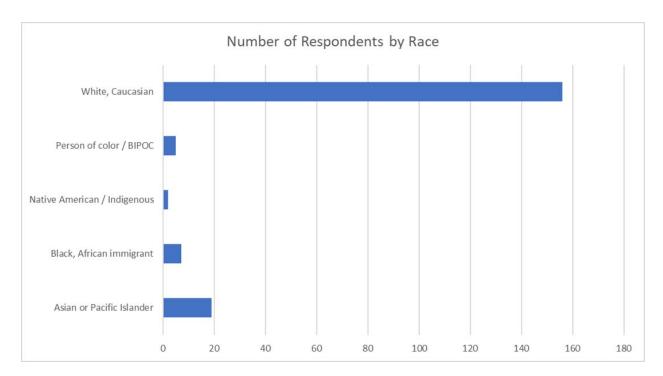
Engagement Objectives

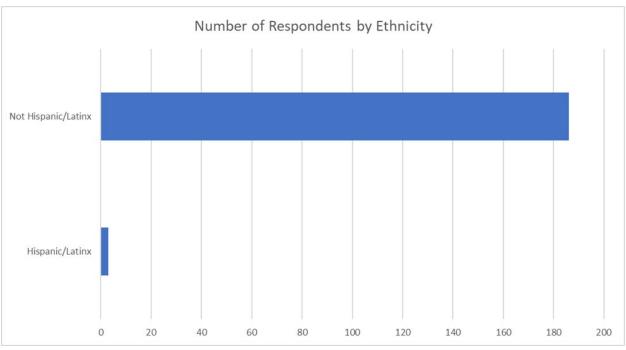
- 1. Determine impact of sign on park users
- 2. Determine what information is most desired by users
- 3. Determine what is missing from existing signs
- 4. Determine what people think would make the signs feel more welcoming
- 5. Determine what people think about proposed new signs

Engagement Round 1 Summary

In-person engagement was conducted at many locations across the Ramsey County park system, on different days of the week, and at different times to engage with as many different

people as possible. The online survey was sent out to the public through social media and county websites. Over 1,100 comments were received. The following represents the demographics of those who responded.





In addition to demographics, individuals were asked to provide a zip code for their home area. The following map indicates where park users were from: (Insert map)

The questions that were utilized for engagement both in person and online survey, were organized and broken down into the following categories based on people's responses.

What is helpful about existing signs?

Easy to read
The map
Shows location ("you are here")
Color coded trails
Icons and arrows
Knowing where one is at
Stating the rules
Large size
Many respondents said, "Don't read them"

How would you improve the sign itself, the contents, or the location?

Add distances of trail segments
Add "you are here" to map; location indicator on post/sign
Brighter colors, more contrast
Icons for rules
Larger maps on small trail post
Make them simple and easy to read
Multiple languages (suggested by single language speakers)
Sign locations should clearly face pedestrians
QR codes

How could signs make you feel more welcome here?

Say "welcome" More color, brighter Icons, less words

What other information would you like when you come here?

Emergency info Events & programs Social media Simple; less is more Park hours

Thinking about current or future signs, what would you change to make these more effective to help others understand and follow the rules?

Icons or pictures rather than text
Consistency
Simple/short
Encouraging/positive
More than one throughout the park. Main sign and then small icon signs?

BIPOC Comments

The following comments are extracted and representative specifically of comments received by people of color. In summary, the comments received are the same as the larger community reaction and comments to the questions asked about signage. There appears no distinguished difference in response to the engagement questions.

What is helpful about these wayfinding signs?

Contrast Noting kinds of trails.

Directions Trail symbols simple and
Contextual Maps easy to follow (no words;
Lots of extra unneeded clear arrows)
stuff on the maps Color coded trails

stuff on the maps

Maps

Blue amenities and arrows

so we know where to find

Color coded train
Easy to read
"you are here"
paths are clear

what we're looking for if Knowing where you're at. we're new to the park distances

we're new to the park distanc
Symbols It has w

Symbols It has what is permitted Map is helpful and what is not.

The directions are helpful LLIA postcard more helpful because they clearly say than sign/signs tell you

where to go where trailer parking is Has never really looked at allowed

them public doesn't look at

map these signs

map Yes

Don't use them

nothing

Maps are descriptive and

in a good layout You are here symbol Shows where you're at

Rules rules

No alcohol rule. numbers for location

Sheriffs # nothing legend

Location of facilities

Boat launch time frame;

and the overall keys to the

map is good

How would you improve the sign itself, the contents, or the location?

Take off the photos - we don't care about happy people using the places; these add clutter and we're already here so you don't need to sell us on

the place.

Same look, design, colors

and logo

You Are Here markers Clear trail names so we know which trails we want to take from the map, and which trail we're currently

on

Make them simpler and

easier to read

Icons numbered with references on the map Context for forks in the

road

Context for which way is

North

Fix worn out/illegible signs

Make the content bigger
Only written in English

add bench and roof location is good

Show distances

"You are here" bigger

No Response

Add "you are here" to map It could be higher for taller

people

Pertinent info i.e. boat

launch

hard to read - faded colors

Too much language.

It's small have more

location is fine, no wake signs colored like the clean, drain & dispose sign

for boats

important to clarify wake time as it is different on different lakes so be specific list now wake

times/days

Clarify winter rules

move kayak info away from pier to west of small dock where kayaks now enter move sheriff parking next to launch so it is centrally located put sign on dock next to launch that says fishing & boat launching okay but no swimming

Make the "you are here" more obvious

Could be more consistent in types of trails.

facing the direction people

are walking

Change "Trail location marker" to "intersection

identifier"

But some people are short, so maybe shorter Updated and labeled QR code. Map might need to be

more detailed

Maybe put signs in another language

update fishing sign to include muskie and

northern sizing and limits / move this sign to pier and

update with DNR information

Provide trail info along the trails so you know where

you are

Zoom in and out for

context

distances. ADA accessibility.

The physical location of the sign seems off

How could the signs make you feel more welcome?

Welcome sign

Add Barcodes to scan for

up-to-date trail

information/closures/deto

urs

She doesn't feel unwelcome

bright colors

more large park map

context "welcome"

color

no response no response

Good as they are

Other languages present Entrance sign can be more

welcoming

none

do not feel unwelcomed
I don't know the presence
of a sign at top of road I
guess is welcoming

no

More eye catching,

interactive

no,

"welcome"

no / not the job of a sign Educational, historical info on signs, such as ecology,

wildlife, flora

Post concrete hours on the

sign

It looks good, and is

impressed

non emergency numbers

events

Emergency Info

no response

A scavenger hunt and more educational info about animals etc.

Dog on paved trails

No swimming and canoeing (Vadnais)

Points of interest

Park hours.

none

post additional sign before reach launch before round about and have separate signs for walkers near walking trail, separate

signs for anglers near pier, separate sign for kayakers/canoes and separate sign for boaters with activity specific info none
none
Events; group activities

limit rules to the really important ones

What is Helpful about these rules signs?

Clearly provide basic rules.

Provides info we need to know Cl Bulleted lists are easier to read Pet Relatively easy to read.

Put in different languages (or add brochures), and simplify for children and non-English speakers cause images not text ar more icons where are dogs allowed

because now boaters take no response off from launch turn right N/A into fishing area Clarify pet policy. keep where is but bigger Graphics and bolder People don't read it. see other responses from clearly and specifically questions 2,4,5 state rules for each user Increase font size group near location they QR code for translation use/make signs large and catchy /current sign blah languages and confusing/need more Remind to keep dogs on signage leash require all who use lake to Visual complete a boater class/ Use icons and universal no boating zone by pier symbols

How would you improve these rules signs?

I'm college educated and I have no idea what "park ordinance in effect" means. Make sure the language is simpler than that.

Make them simpler and

Simpler

no response

Make them simpler and easier to read

Symbols showing what rule applies to (bike, ped,

pet, etc)

Stick with a non-serifed font. Those signs are easier to read than the

serifed fonts.

Make them all look similar

White text on black background is good - black text on white background consider making the text bold.

Use proper grammar don't use title case (like the brown/white Snail Lake sign)

Thinking about current or future rules signs, what would you change so everyone better understands and follows the rules?

What does "Park ordinance in effect" mean? Simplify that.

Keep it simple

Individual signs along entrances/paths, so you only read a small bit.

Simplify beach rules remove things like 'patron must' and just go with "swim only within designated swimming area" - it's brief, more commanding

Less text Short bullet lists are better

than longer sentences -

trim the fat

Available on website

What additional information would you like on wayfinding or rules signs?

Ensure logical placement - so these signs should be at trailheads and right at the narking lot

parking lot.

Always "You Are Here" references and compass

direction context

In large parks, have additional signposts with symbols and arrows so folks know they are on the right track to finding the archery range or whatever amenities are on the farther ends/edges

Wayfinding at all forks in

trails.

Include clear information on how visitors should address/report blatant

rule violations.

Lights where possible for

night time.

Educational, historical info on signs, such as ecology,

wildlife, flora

Post concrete hours on the

sign

It looks good, and is

impressed

non emergency numbers

events

Emergency Info no response

A scavenger hunt and more educational info about animals etc.

Dog on paved trails

Points of interest

Park hours.

none

post additional sign before reach launch before round about and have separate

Engagement Round 1 All Comments

Below is a list of all comments received from in-person and online feedback related to wayfinding and rules signs.

What is helpful about existing signs?

Activity icons are very helpful

Arrows

Basic info covered

Basic not too cluttered; nice

open map

Big "you are here" star

Blue amenities and arrows so we know where to find what we're looking for if we're

new to the park

Boat launch time frame; and the overall keys to the map is

good

Bullet points Bullet points

Bulleted

Bulleted lists are easier to

read

Centrally located.

Clarity on what the rules are

Clarity simplicity
Clean list of rules

Clear Clear

Clear and concise

Clear and to the point

Clear headings Clear key

Clear language

Clearly provide basic rules.

Color coded trails
Color coded trails

Color-coordination between trails on map and trail markers is helpful

Colored trails are nice.

Consistency in the types of rules (hours, pets, etc.)
Contextual Maps

Contrast

Defines permitted activities

on trail segments.

Detailed map shows whole

park

did not see sign

Didn't really look at it Directional arrows directional arrows

Directions distances distances

Doesn't really look at the

signs

Don't read it much.

Don't look at them Don't use them Easy to read	inclusion of a map with all trails highlighted informational /important info	map map map
Easy to read Easy to read Easy to read and navigate	It gives pertinent info about watercraft and usage and regulations	map map Map
Easy to understand Easy to understand icons	It has what is permitted and what is not.	Map Map
enforcement contact Finding where I currently stand and which way I need to head	it's a start in stating rules It's there/ acts as a reference Knowing what's open and where trails are	map map detail - woods, marshes, etc
General areas to visit Good amount of information	Knowing where you are on the map	map features Map is helpful
Good geographical layout good to have rules Hard to miss Has good mix of verbiage /	Knowing where you're at. Knowing which trails lead to where with simple graphics Knows where to go	Map kiosk helpful map location Map points out location of where you are
symbols for adults and children Has never really looked at	Large lettering Large map, context	Map signs are most useful for planning routes
them Helpful to know the rules	Large print legend Legend is easy to read	maps maps maps
hours Hours open How big the icons are	Legend. "you are here." Lettering is big enough.	Maps Maps Maps are descriptive and in a
I do like the photos that present the expected environment on the Battle Creek Map - but it is too busy. Need to organize it a	like the maps like the wayfinding liked the map LLIA postcard more helpful than sign/signs tell you	good layout Maps easy to follow miles vs KM Names
bit better. I was just at snail lake yesterday - first time and I had my dog so I wanted to	where trailer parking is never noticed signs allowed never read the signs ocation needs other sides Never read them.	
find out the rules about dogs and the info was easy to find icons and arrows. Icons with what's ahead	Location is good Location is good. location numbers Location of all signs good	Never really look at them. no No alcohol rule. No answer yet because first
Includes basic info about operations	Location of facilities Long Lake Point sign identifies name of area	time visiting No bikes/dogs easy to read

not much - had to reread several times and still not sure

Not really need the map since familiar with the area

Not really need the map since familiar with the area

not sure

Not too many rules

nothing nothing nothing

Nothing helpful/too wordy and doesn't catch your attention. I walk all the time past this sign and have never

read it all

Nothing? confusing Noting kinds of trails. numbers for location

Overall map of where am I

good
park hours
Park hours
park maps

parking and amenity

locations

parking locations paths are clear

people mostly ignore signs but it covers liability

phone number to call if there are issues to report

Photos are helpful.

Pictures

Print size readable

Provide summary of hours

and major rules

Provides info we need to

know

public doesn't look at these

signs

QR code. parking lot location. Paths and fishing spots.

Quick guide to places of

interest

Relatively easy to read. restroom locations

Right close to the water

Rule sign: it is nice to know what you can bring into the

park Rules Rules Rules rules

rules

Rules are in bullet points rules are mostly clear rules are very clear-- little room for interpretation

Rules listed

Rules understandable Saying, "Some dogs aren't socialized to children."

Sherriff's # Short

Shows available trails and

their length

Shows bike trail

Shows lake and paths

shows restrooms

Shows roads vs. trails

Shows Walking trail & board

walks.

Shows where you are + parking lots and bathrooms

Shows where you are.

Shows where you are. "You

are here" star.

Shows where you're at

sign alerts us to something sign at pier - not helpful

Sign is good

Sign is not meaningful to me as I am kayaking

sign text is clear and simple. High speed hours clearly stated. informing boaters of operating hours.

signage appropriate and

good

Signs are sturdy and easy to spot from a distance

Simple symbols to understand

Spells things out

states rules

states what you can and can not do and when/ keep no wake times for fishing stating rules important Straight forward. Nothing

wrong with rules.

Symbols

Symbols vs words are good Tell rules/ expectations tells rules & direction and

wake rules

that there is a sign at all that there is a sign to articulate the rules that we have signs at all The "you are here" star

The area Map

The arrows showing the locations to common destinations, or locations that can be referenced on the maps.

The big maps are great for trail heads or major trail junctions. The little narrow posts are great for smaller

junctions or every once and a while on the trail.

The bottom two pictures are the best.

The brown with the white is easiest to read

The dark background sign w white letters is bulleted and easy to read.

The directions are helpful because they clearly say where to go

The images and arrows help direct my route

The location and landmark destinations

The map
The map

The map is easy to navigate; the location of the sign is

good

The map is helpful

The map shows trail, lakes, and picnic areas.

The map with icons and arrows are easy

The map, distances

The map; color coding of

trails

The maps and the rules
The pictures are nice

The rules

The rules are clearly spelled out and simple to follow and posted in obvious locations.

The rules of this area.

The scavenger hunts and other activities for families in

the kiosk bin

The signs on the bottom quickly tell you which direction to go for specific

activities

The wording is generally

clear

They always check the maps

They are spelled out

Title

topography trail difficulty Trail symbols

Trail symbols simple and easy to follow (no words;

clear arrows) trail types

Trails are in color

Trails are nice: can see the shortest ways for a good

walk

Trails clearly mapped.

Trails clearly marked

trails marked

type or level of trail

Unclearly states some rules

Universal direction signs with

arrows are easy to

understand and don't take a long time to interpret..

(International?)
visual, using maps
wake expectations

Wayfinding location; don't use signs too much

wayfinding map
Weatherproof

Where am I now in relation

to whole map.

Where is the dog park from

here?

where parking lots are
Which way to amenities
Works for all languages

Yes

yes, rules clear LLIA cards give understandable lake info

Yes, similar to other lakes

you are here
You are here
You are here
you are here star
You are here symbol
You are here symbol

You are here.

you are here. Knowing pet rules. Location of bathrooms You can see exactly where

you're going. Labels dog

park.

You know the rules!

How would you improve the sign itself, the contents, or the location?

Maps are too high, (I'm 5'1")
"Enforced by" is confusing why would we call that
number? Be more clear like,
"report violations to" vs. "in
an emergency"

"You are here" would be helpful for the maps "Leave no trace" campaign similar to what's used in the BWCA "Park ordinance in effect" -I don't even know what that means. Aren't they always in effect? Would there be times they aren't in effect?

2x as big

A few look outdated and are not eye catching

A link / QR code to report a park concern or make suggestions

A Link/QR code to watch a guided tour video of the park with the history of the park and ways we can do more...

Add "you are here" to ALL map signs on trails

Add "you are here" to map Add "you are here" to map Add "you are here" to map

Add "you are here" to map Add "you are here" to map

Add "you are here" to mapit is printed below the map instead of where we actually are

add bench and roof
Add Braille and other

languages

Add concrete hours to the rules sign

Add distance info

add distances for each section of trail

add mileage indicators for sections of trail

Add numbers or bullet points to set apart the rules from one another

Add other languages

Add trail segment distances.

add unique numbers or other identifiers to each map station along the trail and mark those on the map itself (for example, so I could see that I am at map post 8 and I just came from map post 7 and see both of those clearly on the map)

add where benches are located

allow users to scan for mobile map or more info

Alternate languages

Angle towards trail (placement)

Anti bias rule and where to get help

Available drinking water

Be careful about text as sometimes it is hard for the visually impaired to read

Be very clear which different activities are permitted on trails. Eg walking vs biking. Skiing vs walking vs dog walking.

better colors

Better location that everyone from parking lot passes by.

Better maintained

Better mark where OLDA entrance is

Big signs reminding movers about yielding on trails

bigger brighter

Bigger sign, Park Rules bold and bright / have sign stand out visually

Bigger signs about no dogs allowed (both responses from a non-dog walker)

Bikers announce and yield to the pedestrian

Bold the font on the rules sign

bolder colors

Braille or voice activated

Brighter colors

brighten up

But some people are short, so maybe shorter

centrally located at arrival point change font, background, improve content

Change "Trail location marker" to "intersection identifier"

Chunk the information: Example: Put all the time information together - Park hours and boat ramp hours could be in one place - TIME.

Clarify dogs on trail rules, specific to area.

Clarify paved trail vs. natural surface trail vs. road.

clarify rules (either pets are allowed or not; don't allow pets in some areas of a given park but not others. too difficult to communicate and enforce)

Clarify winter rules

Clear ski trial info. Keep info pertinent to area i.e. boat launch info far from boat launch.

Clear trail names so we know which trails we want to take from the map, and which trail we're currently on

Closer to dog park entrance

Color code or label trails, include code on icons.

colorful

colors

combine signs - no one is going to take the time to read multiple signs

Conduct maintenance on the signs and replace them when they become sun-bleached, like the Snail Lake Regional Park sign above.

Confusing on what is north vs. south: orienting the sign

Consistency in size and format for all parks.

Consolidate information from multiple signs

Context for forks in the road Context for which way is North

Could be more consistent in types of trails.

define personal watercraft Did not like the "no dogs" sandwich board locationthinks it should be by the trail heads

Display direction, NSEW
Display distance on each
marker. 1 mile, 2miles, etc.

Display pictures

Distance to each by icon

distances

distances

Distances between locations.
distances would be nice
Distances.

Distances.

distances. ADA accessibility.

Doesn't even look at them

Doing a good job

Don't put the wayfinding arrows at 45 degree angles to the Northwest or Northeast -- that can be more confusing especially if the trails curve past the sign. Just stick with simple left, right, or straight (up) direction arrows.

Eliminate trail names. Use segment names. Even the trail snow groomers do not

understand or remember trail names.

facing the direction people are walking

Fewer words if possible Fine

Fishing and particularly fishing trash is a huge blight in the parks (and is infuriating for those of us who go to see wildlife rather than fish). PLEASE give info about this

Fix worn out/illegible signs

Font could be bigger

For key attractions, put how far away it is in walking time

For leashed pets and feces symbols would work.

fresh, sexy, colorful get rid of "don't" get rid of them

hard to find trail maps online hard to read - faded colors

Hard to read/ make distinctive and bright colors/ as is to easy to ignore/ background faded / font bad Have arrows signs on the trails telling where the trail

Have directions to different locations. She indicated it is difficult to figure out which way the trail goes on the map versus on the actual ground.

have more

goes

Have more than one sign because it is a long parking lot and people go multiple directions from that parking lot. Have posts along the trail with number where you're at Higher contrast on maps for those with visual impairments. Multiple shades of one color is confusing.

highway symbols can get confused with park symbols.

How do I know the sunrise and sunset times?

how do you know when elevation exceeds and why important?

How rules are enforced (esp hours and no liquor)

I have no idea what "Park ordinance in effect" means.

I like tamarack's signs and trails each have their own symbol. Easy to follow.

I'm college educated and I have no idea what "park ordinance in effect" means. Make sure the language is simpler than that.

Icons for rules

Icons numbered with references on the map

Icons would be more useful to indicate who can use trail, such as bike, snowshoe, etc.

important to clarify wake time as it is different on different lakes so be specific list now wake times/days

Improve the "you are here", Place large signs outside TNC/trailhead and smaller signs inside

Include a distance on icons, otherwise no reason to use icon instead of way finding map include distances/trail lengths

incorporate ecological/wildlife info via QR codes at various map locations

Increase awareness of leash laws

Info on how long fishing (and other) trash stays in the environment, eg: fishing line 600 years, plastic bottles 450 years, cigarette butts 10 years

International picture icons best. Reduces concern of having other languages available.

Is there a way for the visually impaired to understand them?

It could be higher for taller people

It's good it's great

It's small

just basic rules/ simplify/ start with no wake rules first / much bigger sign with contrasting letters and background/use capital letters for emphasis on some important words

Keep things short and simple

Large print Larger font

Larger lettering, orientation to landmarks like parking slots, etc.

Larger maps

Lead fishing sinkers-rules

Least amount of words possible but still gets the information communicated.

Less clutter- don't need cutesy photos as on the Battle Creek sign

Less complexity

Like signs inside the dog park because they show right where you are, distances, etc.

Link to additional rules.

Link to click for more info.

List all slow wake info together followed by wake producing info/contrast the background and white lettering

list specific times and days for no wake, state lake craft direction

location fine, too wordy, why separate line for personal watercraft?

location good, text needs to have bigger letters/ too wordy / needs to catch attention which existing signs do not

location is fine, no wake signs colored like the clean, drain & dispose sign for boats

location is good location numbers

location of big sign good but needs to be more visible to all boaters launching

Looks fine

main sign - specific park hours since sunrise and sunset vary seasonally / why are boat launch hours specific/ can you launch boats here? where are signs saying no lifeguards on duty/ swim own risk

Make all signs big, font big Make all signs the same at each park

Make brighter, add different color for types of trails. avoid using red, and bigger font on map.

make double sided

Make fishing zones (and more importantly, No-Fishing zones) much clearer

make fonts larger so they're easy to read at a glance. use bullet points

Make it bigger.

Make it clear where activities, like dog walking, is allowed.

Make it more visible to see when people are entering into the park, such as using bigger front and change to a brighter text/background color.

Make no wake sign off of Long Lake Road and Beach Road bigger. boar launch has two no wake signs and I never saw them - need much larger more noticeable signage. I believe if people know rules most will follow if they are aware

make roads more clear
make sign stand out / now
too brown and small writing/
fewer words and larger there
are three rules no wake and
wake times, direction of
lakes and when parking spots
gone no launching . the card
passed out says it well

make signs a "one stop shop" (rules and map info on same sign)

make signs consistent (same background, same fonts and colors, same size posts, decide if you're ending each rule with a period or not, etc)

Make sure there is a visible You are here dot

Make the "you are here" more obvious

Make the content bigger
Make them all look similar

Make them simpler and easier to read

Make them simpler and easier to read

Map going in the direction that I am going and looking at the map

Map might need to be more detailed

Map seems small?

Map to interact with.

Map too busy (read Tufte for Visual Information) - I understand but takes long time to interpret. Organize the information to make it appear less cluttered and easier to interpret in a shorter period of time. The photos are very helpful, but they clutter the map in the current configuration. Just needs better organization.

Mark restrooms if available on maps

Maybe include a phone number for Ramsey County Parks Office and the hours the office is generally open so if people have questions they can call. Maybe make the more interesting to look at

Maybe put signs in another language

Might be a problem to read if you can't read English?

Mile marker of path

More color

More explicit rules about no dogs allowed

More highlighting of where you are

More icons and pictograms; Use boldface or underline to make it easier to skim (park hours, no pets, etc.)

More pictures or symbols

More signs throughout trails pointing directions

more specific on wake and no wake times/presently unclear/Location good but need bigger sign with lettering that is eye catching move kayak info away from pier to west of small dock where kayaks now enter move sheriff parking next to launch so it is centrally located put sign on dock next to launch that says fishing & boat launching okay but no swimming

Multiple languages would be nice

Multilingual

Multilingual rules
Multiple languages

N/A N/A

Naming parking lots

Need enforcement list fines /state 150 feet away from craft to make a wake

need new sign same location listing fishing rules and regulations

Need to put distances on the map

No distance

No dogs on certain trails No lead fishing tackle or sinkers

No pictures- feels like it just clutter the map

No Response

no wake signs should flash and be an exotic color like orange sign nearby, right now big sign ineffective

none none

Not in a good location. Nobody really reads it because it is far away from where people actually enter the beach.

Not sure if the pictures are necessary; also the placement of those pictures are odd

Note trails within dog park.

nothing nothing nothing nothing nothing nothing

Number (or letter) key intersections on the map and put the number on the posts Numbers on intersections

ОК

Only written in English park hours be specific - does park really close at 4:40 in winter? did it close than for ice castle after sunset? paint curbs yellow instead of using those flimsy no parking signs which end up as trash why are trailers permitted? Can kayaks and wave runners launch here? can boats park here?

Peace poles

People use apps more than the signs

Pertinent info i.e. boat launch

Phone and contact info is too small to read.

Physical or online map would help

Picture key

Pictures or pictograms for quicker reading

place sign such that when people stop they don't block the trail

place the map so it's facing the correct relationship to N/S/E/W

Please pick up your trash Point out entrances/exits to Discovery Hollow/garden (which are public)

possibly show a map based on single activity, what is the route for a hiker, biker, skier, etc

Provide distance of paths
Provide QR code link
Provide QR code to scan for
more info in native language
Provide trail info along the
trails so you know where you
are

Provide trail maps at intersections that are color

legible, have been user tested as and are usable. Put distances on the maps

Put info on one sign rather than a bunch of little ones

Put plastic bags for dogs near sign

Put trash bins nears signs

QR code could be bigger

QR code to link to map for designated swimming area

QR code to provide access to audio/written rule info in native language.

QR link or map for where to find designated ash disposal

Reduce amount of text, nobody will read all this

reduce clutter

Remove Ramsey County sign on trail signs and put actual park name. That way I'll remember which trails I loved and don't have to guess which park I was at.

remove the photos from the maps; include them on a separate poster if they are still needed --- as it is, the maps look too cluttered

Remove the pictures because they take away from the important info. The compass should be on top of the sign Rules could be specific to the area. No alcohol rule is odd for the area.

Rules sign- Could be more scannable

Rules signs at each trailhead Same look, design, colors and logo

Say which path you are on more clearly

see something say something slogan

set apart M_F rules from Sat & Sunday rules/make no wake hours specific and different color/add languages or pictures to explain rules

Show distances

show trash locations

Show wildlife, birds and fish we may see along the way

sign to indicate where to launch kayaks location is great for larger rule sign

Signage should include trash/ waste information and how long it stays in the environment when not properly thrown out or picked up. (EX: fishing line-600 years, plastic bottle 1000 years)

Signpost numbers like Dakota county uses

Signs should face away from the sun to prevent sun fade damage when practical.

Signs should face away from the sun to prevent sun fade damage when practical.

Signs that indicate what is located at the facility when you drive in

since kayaks and canoes launch adjacent to boat launch post rules for kayaks and canoes by boat safety dock

size of font could be bigger Ski map up all the time. Small signs on trails could be improved. So when you're standing in front of map it's no upside down or something else.

some signs are tilted (swim sign at launch) all signs should be repositioned in spring and kept weed free. The paper not parking signs at beach every 20 feet are excessive - try real signs or yellow curbs if parking is a problem

Sometimes less is more so too much detail can be hard to read or follow

specific times of no wake

Spread out the white space between the rules

Stick with a non-serifed font. Those signs are easier to read than the serifed fonts.

summer vs winter confusing swim in designated area why not say NO Swimming Symbols showing what rule applies to (bike, ped, pet, etc)

Symbols so all can understand. Different languages, different reading levels, different visual abilities not represented

Take off the photos - we don't care about happy people using the places; these add clutter and we're already here so you don't need to sell us on the place.

Takes a while to read it.

The angle of the sign could be better

The angle of the sign could be better

The font could be bigger or important information could be highlighted

The maps are just difficult to understand

the no swimming sign is not visible because of all the weeds and is leaning

The physical location of the sign seems off

The restroom symbols are not obvious enough

The sign could be double sided

The signs as-is are very wordy; I doubt many people fully read them. Is there a way to rephrase/reformat the rules so visitors could absorb them at a glance? Perhaps highlight or emphasize key words or phrases, or use more color.

The trails feel like a lot

The Vadnais white background sign - make it a bullet list - it all runs together. The blotchy background interferes with readability - letters mixed in with the dark shading.

Too much language.

Too much to read

Two sides. Big letters.

Universal symbols in color such as a CAUTION symbol "Unguarded"

update fishing sign to include muskie and northern sizing and limits / move this sign to pier and update with DNR information

Update pictures on the wayfinding sign

Updated and labeled QR code.

Use an arrow to point to the You Are Here (hunting around for the star/less obvious)

use bigger print
Use bullet points

Use bullet points on rules
Use common language - like
"unguarded" might not be
understandable to people
whose 1st language isn't
English

Use consistent language; prefer "park rules" to "park regulations"

Use different colors in icons and show tunnel better going under Hwy 61

Use more pictures for children

Use more symbols and pictures

Use proper grammar - don't use title case (like the brown/white Snail Lake sign)

Voice activated messages wayfinding is out of date, especially for MTN bikes; have winter and summer wayfinding

wayfinding notice away from the park

What does "park ordinance in effect" mean?

What is swimwear? Not same to everyone

where to launch kayaks and lake map

White text on black background is good - black text on white background consider making the text bold.

write in no wake times You are here bigger You are here if not already

included

You Are Here markers
You are here on all
signs/maps

Zoom in and out for context Zoom in on certain detailed areas

How could signs make you feel more welcome here?

"Welcome to Battle Creek Regional Park"

"welcome"

A clear statement of no racist/bias acts tolerated and where to call for support

A link / QR code to link with other park users and share ideas.

A little history of the park to connect with, not just a map sign.

A sign if appropriate to explain history of park. How did the park get its name? (Example)

A way to see updates so I don't stumble into something

A welcome to Long Lake wording

Add "Welcome to <park name>" to the signs

Add a welcome message

Add Barcodes to scan for upto-date trail

information/closures/detour

S

Add information about indigenous/native inhabitants, at least original names

add lights; size is good for

the big signs Add more color add pictograms add translations and braille

All are welcome signs allow for gender fluid

bathrooms

allow users to scan to view info in another language
Angled for direction of

walkers.

another language

Be inclusive of everyone

Better signage of park hours.

Bigger maps at eye level along trail- not too high or

too small bolder colors

bright and inviting

bright colors

can i have alcohol
canoe and kayak use
Clear rules/expectations

color Color Colors

Create user centered designs. Employ user testing.

Decorate the signs a bit;

solar lights?

do not feel unwelcomed Doesn't say "Welcome" doesn't make me feel

unwelcomed

Entrance sign can be more

welcoming

Fill in the empty bulletin board

Friendlier font.

Good

Good as they are

Have a way finder #on top of pole with corresponding

markings on map

Honestly it would be better to have an ap that would translate if needed

Honestly, they do a good job. The cartography is pretty good, the only suggestion would be to try and make the maps a little

simpler/cleaner for the

average user.

I always feel welcome

I don't know the presence of a sign at top of road I guess is

welcoming

I feel welcome already
I would have at a glance
amenities info

I would know my way around better.

IDK

If sign was clearer and more user clear I'd feel more welcome. I should not have to read and reread and say

what?

in multiple languages? include a hand wave

Include decorations from cultures in MN / Ramsey Co. include phone numbers for emergencies and where to call if there is an issue with the park (only at the parking lot/trailhead signage)

include the word "welcome" at the trailhead/parking lot Include the word welcome. Inform and get public buy in on trail use.

inviting you to certain spur trails when you're out on a trail.

It's good

Key direction arrow that leads you back to trailhead knowing rules make me feel welcome because I know what to expect

Larger signs in general (road sign, kiosk sign, rules signs)

lighting

Like the new signage that shows surrounding streets. It feels safer to know what street I am near in case of emergency by

make it happier

make it more "Minnesotaish" using natural materials

More color

More color, clearer more color, too blah

More eye catching, interactive

More icons less words. It breaks down language barriers.

More languages (Spanish and Hmong)

more large park map context

most common regulations

natural looking

Neutral about if the sign make me feel more welcome. However, the other things like the landscape design and shelters along the beach makes me feel more welcome to the park.

no / not the job of a sign

no answer no comment

no idea no opinion

no particular feeling no, not necessary

No, not needed Just state

pertinent rules

none none

not sure

Not a sign but, More opportunities/cans to dispose of bagged dog poop.

not necessary

not purpose of a sign rather clear rules and how enforced makes me feel welcome

On the narrow post signs, maybe have them numbered sequentially, so it makes mapping out your hike, where you are and where you want to go, a little easier to plot out in your head or with your finger, and easier to tell if you are on the trail you were trying to get on.

Other languages present

Otherwise you would need too many

media like Next-door that is monitored by Parks Dept.

Partnership with social

Pictures pictures

Pictures of dogs

post updates about work that is underway at the park that a visitor might wonder about (for example: why a visitor might see a lot of trees marked or down right now... here's what the purpose or goal is...)

print in 50 languages

Put at lower level for people in wheel chairs and on recumbent bikes

QR code

QR codes being used to scan Replace the sign with something that is not as

faded.

say "welcome!"
Say "welcome"
Say "welcome"
Say "welcome"
Say "welcome"
say "welcome"

Say "Welcome" in several languages? If the symbols are not international or not understood by different cultures, then make them more inclusive.

Say a little more about each rule so they don't come across in a scolding way

Say, "Welcome" Say, "Welcome" Say, "Welcome" Say, "Welcome" Say, "Welcome" Say, "Welcome" Say, "Welcome"

Say, "Welcome". Sign is faded, could use an update.

She doesn't feel unwelcome signage for safety not to welcome

Signs are fine but need to fix the road and make it more friendly for biking

Signs for multiple languages Signs with large symbols (as some of these are)

Something more welcoming at the entrance. A welcome sign

Tell me where to swim

The brown sign that is closer to the road should be brighter like this one

The location of the sign should be closer to the road

The wayfinding signage are informational and directional - they serve the purpose. If the purpose is to make visitors feel welcome, that

should be separate signage. Perhaps a WELCOME with some general information, then inform that they can view directions and other guidance on the wayfinding signage?

Then I know what's available, in which direction and how far

Trail/park signs should not have to make a person "feel" one way or another. They are informational. If someone feels unwelcomed, it's on them, not a sign. Good grief!

Trails and their distances

Update the signs

updated fonts and colors on all signage

Use an array of users in your testing.

Use cell phone links to provide info in alternate languages.

Use darker / common colors for vegetation (green), lakes (blue), etc.

use gender friendly spelling Use happy, bright colors Use least words possible.

Using words like green spaces, fun places, Active Lives

website to access watercraft regulations in multiple languages

welcome - please follow the rules

Welcome in different languages

Welcome sign
Well-maintained.

Will be better if there's a way to know if or when the

restrooms are open
Wonder if the park provides

Wi-Fi wording of "welcome"

yes yes

yes

yes, not unwelcomed

What other information would you like when you come here?

2 maps? one large one zoomed in

A place to give feedback! A contact or suggestions box

A scavenger hunt and more educational info about animals etc.

add a QR code - people get real time information about rules ,about the lake, status of lake - link to a website and update regularly

add as you enter individuals/groups can not

post things (example lost dog)

Add bulletin board for groups to post info

Additional contact information such as WRC phone number, Parks main office, and sheriff

Adequate

Always "You Are Here" references and compass direction context
Animals signed and dates

Average Times to walk or bike certain distances

bigger, clearer, flashier / one sign for kayaks and canoes posted by entering/exit area/ one sign for boats by launch/ one sign for angler by big dock

Building hours bulletin board camera

Can't think of any Contact information

Containers for lead sinker exchange.

Directions

Dog on paved trails

drinking fountain locations

Educational, historical info on signs, such as ecology,

wildlife, flora emergency info

emergency info

Emergency Info

emergency info.

emergency numbers, a resource for further info

Ensure logical placement - so these signs should be at trailheads and right at the parking lot.

events

Events

events

events

events

events at the park

Events; group activities

Fishing rules

Fishing rules.

Garbage can locations.

He would like the signs to indicate the paths are shared by pedestrian and bikes.

highlight counterclockwise

direction

highlight no wake zones,

times and post

prominently/have self-check

for boat and motor

hitchhikers so can do delf check when monitor not

here

History

history

How to rent picnic areas.

How your organization can become a sponsor.

If any trails are underwater today and which ones

if there is other information and space is short - a qr code or link to more information?

improve crime security

In large parks, have additional signposts with symbols and arrows so folks know they are on the right track to finding the archery range or whatever amenities are on the farther ends/edges

Include clear information on how visitors should address/report blatant rule violations.

Include Facebook page, specific dog park FB page, too. Dog park rules.

include specifics on where dogs are allowed and where they are not allowed. (one paved tail allowed and another they are not)

indicated that parks needs to post something about electric bikes.

Info about swans

Info about ticks is really good, also all the covid signage was good

Info on when building will open

Info to check motor and prop etc for invasive species / plant/animals install lighting instructions for people to keep things clean as different cultures may not know this.

It looks good, and is impressed

It's good

just need necessary info in simplest form

keep signage simple and clearly state all regulations. Too much info dilutes the important info intended

Kiosk bins need to be replaced and filled

less is more

lifeguard on or off duty

Lifeguard on or off duty / specific park hours as sunrise and sunset times change

Lights where possible for

night time.

like details of map

limit rules to the really important ones

Link to interactive map to download or use online.

list of animals and plants for people to look for

List of seasonal flowers or other flora and fauna that can be found

LLIA card with lake rules is very helpful

Locations of bathrooms and drinking water

Map of lake

maybe some social media

links

Mileage for trails

More educational signs about the different

ecosystems

more map context

more no wake buoys leading boats straight off of launch and not veering right towards fishing pier

more signs to say where to park and with or without trailers

Nearest Dairy Queen? Lol need more trailer parking only signs by fishing pier and bathroom

no need for boat launch hours as you are not supposed to launch boats here

no other language needed(first language is Hmong)

No swimming and canoeing (Vadnais)

non emergency numbers

None None None

None

None none

none

none

none

none none

none

none

none none

nothing nothing

Nothing really.

On certain trails, arrows pointing toward access (parking lots or street names)

to clarify where the trail will

end up Park hours.

Phone and dept contact info. Trail segment distances.

Phone number to call to report hazards, complaints, maintenance issues, etc.

Place Icons in different colors

Plant identification.
Points of interest
Points of interest
points of interest

and lager on map

post additional sign before reach launch before round about and have separate signs for walkers near walking trail, separate signs for anglers near pier, separate sign for kayakers/canoes and separate sign for boaters with activity specific info

Post concrete hours on the

sign Program info.

Programs programs

Programs and events
Programs and events
Programs and events
Programs and events
programs in the parks
QR codes or other links
QR codes or other links

QR Codes.

Rules- why's for less obvious

ones

scan for mobile map/more

info

see Lake Johanna for good

signage examples Simpler maps social media social media

social media link Social media links

Social media QR code

Sponsors that have adapted or supported that park for recognition.

stick to basic information /rules applicable to this

beach area
Stick to basic
information/rules

Tamarack paths are confusing to first timers in the summer. Make it more clear about which path or how to get back. This is a summer issue only I think.

The information is good
The length of the trails
Think it's good as it is now
TNC/Parks contact info

Trail distances; how long of a walk it is

Trail segment distances, which would be beneficial for people with disabilities.

Trail signpost identifiers (numbers, symbols) trash locations

Wayfaring- show where you are in relation to park and surrounding neighborhood

Wayfinding at all forks in

trails.

Weekly events

Where is swim beach

located?

Who to contact if there is a problem with a trail or park. E.g. garbage everywhere or damaged property

WIFI
Wildlife in the area
Winter Trail conditions

Would like signs explaining the ecological habitats in the parks and why we need to protect them

Thinking about current or future signs, what would you change to make these more effective to help others understand and follow the rules?

"glad bathrooms are open."

A graphic for yielding Add, "Clean up after yourself."

All the same format between signs.

Available on website be clear and shorten it up Be concise.

Bigger, easier to read.

Bullet point lists

Bullet point the rules. Capitalize, bold, and underline important information

Combine the two sentences that start with slow, why have lake elevation - who knows that? color of sign needs to be more vibrant and much larger

clarify confusing,
ambiguous rules such as
where pets are allowed (at
tamarack the sign says "on
paved trails only" but pets
are NOT allowed on the
paved trails within the
nature center grounds)
Clarify pet policy.

Clarify: what does "park ordinance in effect" really mean?

clarity on where to fish

Clear language

Clearer about where dogs are and aren't allowed clearly and specifically state rules for each user group near location they use/make signs large and catchy /current sign blahand confusing/need more signage

Colored Icons

coming here for 30 years and seen same sign/ time

to change

consider listing general consequences that could result from not following the rules

Consistency

current background and text nonobtrusive and blend in with nature but changing background and text to high contrast helps with visibility and maybe those with sight impairment.

cute, fun,

Develop some branding around the signs to draw attention ("stay safe" "for everyone's enjoyment" or something similar)

Does high speed mean wake producing?

don't need rules

Education about littering/trash and its impact on wildlife

encouraging people not to use lead sinkers

Enforcement

Enforcement. Official to point out when something is wrong

Explanations for some rules- example- footprints on groomed ski hills make courses less safe for skiers

Fines for not following rules

For park specific rules, display them in a highlighted fashion (italics for example)

Get people to pick up dog's poop

Graphics

Have a box with brochures/maps and rules at each entry point

Have a voluntary compliance safety themes ie. see something say something slogan

he did not have a response to this question

highlight lake direction highlight lake direction, wake and no wake times and rule enforcement Highlight most important rules.

hours of operation
I like the signage at the
Shoreview dog park. It's at
the entrance, clear, big
and easy to see and easy
to read. Succinct wording.

Icons icons

Icons and pictograms icons that are universal identify main rules and clearly state on a large sign that has bold lettering illustrations

improved signage for lake rules and fishing

Include a dispenser for pet waste pick-up bags to encourage compliance include a preface like "for the safety and enjoyment of your neighbors in this park..."

include security info include where to anchor on lake

Inclusive

Increase font size

Individual signs along entrances/paths, so you only read a small bit.

Information on how to report a violation of the rules.

International symbols

Keep it simple Keep it simple

Keep them at boat launches, beaches, and major trail heads (right by the start to the actual trail, not in the parking lot or parking lot entrance).

keep where is but bigger and bolder

languages

Larger text

Less text

Less words, more symbols. list no wake from this time to that time on specific

days

list only important rules for each water craft location and size

location of launch sign good just need a better sign

make inspirational

Make it clear where dogs are allowed.

Make rules easier to find on Web/social media make rules encouraging Make signs more inviting to read (white on brown means it isn't important and I don't read it) Make the "no dogs" clearer

Make the signage and rules the same at all county parks

Make them easier to replace/insert updated info based on season or to repair after vandalism make them standout more

map of lake by kayak sign/signage indication where swim beach is and no swimming at launch

Maybe a QR code for access to rules in a multitude of languages. Or more signs in more languages. Or a paper pamphlet attached to the main sign with alternative languages.

Maybe some positive campaigning on the benefits of following the rules like it makes everyone's experience better

more colorful

More community officers out interacting with people in a non threatening manner

more icons

More language regarding litter/keeping TNC clean (emphasis on nature preserve clearly stated)

more languages

More symbols

More than one sign throughout park would help remind people.

Move fishing sign to pier and state fishing regulations and have a DNR presence

much larger sign/new color(no beige on white)separate board into two categories - one for wake and one for non-wake rules/flashing lights to draw attention to sign

Multilingual

Multiple languages and more universal symbols! new fishing sign at pier with updated info

No changes No changes

Not sure

Nothing they could think of. They just use the park to do walks.

Orient it towards hikers

Other languages

Other Languages - or perhaps a QR code to a web page or other source that lists the rules in other languages?

parking lot needs to be restriped

Participant stated that they don't really read the rules portion they just use the map

People don't read it.

People follow rules best when they understand why the rule is there.

Pets leashed pictures
Pictures

pictures rather than text Place on sign a link/QR code to find more safety information

Place sign out of the sun so they don't fade.

place signs where people can't avoid them. emphasize specific rules in the spaces where they are most likely to be broken post no lifeguards /swim at your own risk

post no littering and where garbage cans are Public education campaign and more enforcement

put a sign by canoe and kayak launch highlighting lake direction

Put in different languages (or add brochures), and simplify for children and non-English speakers

QR code for translation

Remembers slogan sign from 80s: "Take nothing but pictures, leave nothing but footprints.". Bring this back

remind people about potential for theft

Remind to keep dogs on leash

remove boat launch from rules

require all who use lake to complete a boater class/ no boating zone by pier because now boaters take off from launch turn right into fishing area

Same as above

Same rules signs at each park

second language maybe

See answers to #10 see other responses from questions 2,4,5

separate rules from map Short bullet lists are better than longer sentences trim the fat

sign as to where beach is and no swimming at launch, state specific no wake times, state consequences for violations, make no wake sign bigger

Simpler

simplify and be clear simplify/ less words/ the existing sign is confusing / some people visual learners so a few icons especially maybe for folks who have English as second or third language (picture of counterclockwise direction)

Simplify beach rules remove things like 'patron must' and just go with

"swim only within designated swimming area" - it's brief, more commanding some written rules ok Standardize the rules across parks, list them in the same order state consequences for breaking rules/ simplify so ELL can understand/keep Ramsey County phone number /is that current? add a second sign in channel stating rules Symbols.

Tell me where I can swim and where I can not

signs for walkers near walking trail, separate signs for anglers near pier, separate sign for kayakers/canoes and separate sign for boaters with activity specific info none none Events; group activities limit rules to the really important ones

The words WELCOME, STAY AWHILE, BE KIND!!! sounds inviting and open to all. .

think grade school level
this tells about
wake/speed but how
about safety? The code
link could also have a
space for people to ask
questions/ feedback
use both words and
symbols to reinforce the
message
use icons and illustrations
Use icons and universal
symbols
use images not text

Use pictures.

Visual

What does "Park ordinance in effect" mean? Simplify that. what does park ordinance in effect mean? can scooters and hovercraft ride on trails? why are trailers permitted if no boat launching? Where are dogs allowed why boat launch hours? What park ordinance is in effect? Park hours should be on first line. A few pictures could help get message across why is park ordinance line there / what is it



BATTLE CREEK

Regional Park

PARK RULES







as needed

5a.m. - 11p.m.







Beer and wine allowed



No smoking

ADDITIONAL RESOURCES



Scan QR code for additional park information, seasonal maps and full list of park regulations. Or visit ramseycounty.us/BattleCreek



Find Ramsey County park maps trails on Avenza Maps™







BATTLE CREEK Regional Park





PARK RULES



Yield to others as needed



Park hours Clean of 5a.m. - 11p.m. dog wa



Beer and wine allowed



No smoking

ADDITIONAL RESOURCES



Find Ramsey County park maps trails on **Avenza Maps**™



Scan QR code for additional park information, seasonal maps and full list of park regulations. Or visit ramseycounty.us/BattleCreek











Andrés Guzmán





Witt Siasoco



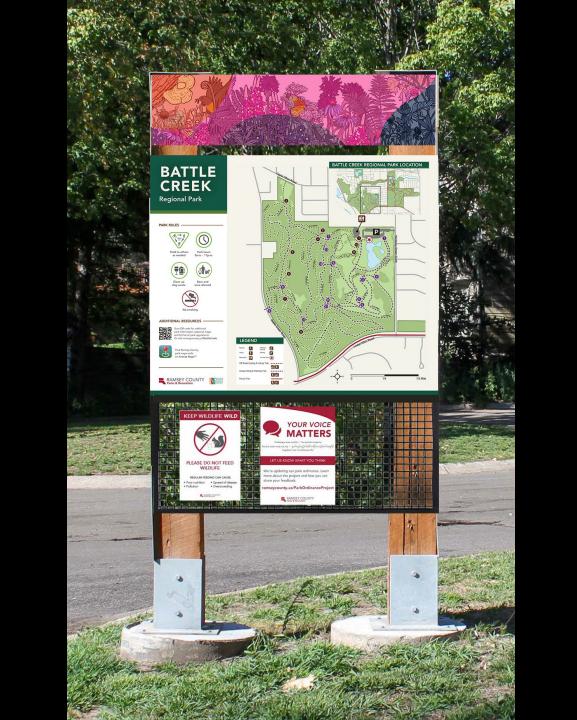


Crice Kahlil





Marlena Myles





Xee Reiter

