

Target Occupations

Target Occupations for Reskilling from Opportunity Occupations

Employment Statistics of High-Demand, Low-Unemployment Occupations in Ramsey County, 2020Q3

	2020Q3 Empl	Mean Wages	LQ	Unempl	Unempl Rate	Total 5-Year Demand	Ann % Growth	Ann Talent Gap
Target Occupations	104,248	\$89,000	1.2	1,898	2.3%	47,103	0.7%	-511
All Occupations	334,772	\$60,300	1.0	17,722	6.0%	204,662	0.8%	

Key Takeaways

- 93 Target Occupations are high-demand and low-unemployment
- Represents 1/3 of local employment, specialized in Ramsey County (LQ 1.28)
- Possible shortage of 1,533 skilled workers in these roles by 2023
- Smaller share of youth and BIPOC talent currently work in these roles
- 30 Target Occupations best-positioned for reskilling programs based on
 - 1) related skillsets to Opportunity Occupations
 - 2) accessibility through training and shorter education pathways
 - 3) high wage-earning potential
- Current employment is 46,000, with an estimated 23,000 openings over the next three years

Target Occupations for Reskilling from Opportunity Occupations

Top 30 Target Occupations for Ramsey County Workforce Strategy (High-Demand, Low-Unemployment, High-Skill, High-Wage)

Financial Managers	Social & Community Service Managers	Clinical Laboratory Technologists & Technicians	Emergency Medical Technicians & Paramedics	Credit Counselors & Loan Officers	Real Estate Brokers & Sales Agents
Medical & Health Services Managers	Accountants & Auditors	Administrative Services & Facilities Managers	Misc. Managers	Insurance Sales Agents	Property, Real Estate, & Community Association Managers
General & Operations Managers	Misc. Healthcare Support Occupations	Marketing and Sales Managers	Court, Municipal, and License Clerks	Misc. Computer Occupations	Eligibility Interviewers, Gov Programs
Market Research Analysts & Marketing Specialists	Computer & Information Systems Managers	Misc. Financial Specialists	Training & Development Specialists	Public Relations & Fundraising Managers	Logisticians & Project Management Specialists
Misc. Business Operations Specialists	Misc. Health Technologists and Technicians	Compliance Officers	Misc. Community & Social Service Specialists	Physical Therapist Assistants & Aides	Computer and Information Analysts

- **Takeaway:** Healthcare, IT, and Finance positions have the greatest skill gaps between Opportunity Occupations and Target Occupations.
- **Driving Issues:** Technology access; digital skills; asynchron learning opportunities; credit for prior learning; credentialing



Target Opportunities by Core Industry

Healthcare

Medical & Health Services Managers
 Misc. Healthcare Support Occupations
 Misc. Health Technologists and Technicians
 Clinical Laboratory Technologists & Technicians
 Emergency Medical Technicians & Paramedics
 Physical Therapist Assistants & Aides

Human Services

Social & Community Service Managers
 Compliance Officers
 Court, Municipal, & License Clerks
 Training & Development Specialists
 Misc. Community & Social Service Specialists
 Property, Real Estate, & Community Association Managers
 Eligibility Interviewers, Government Programs

Construction*

Business and Finance

Financial Managers
 General & Operations Managers
 Market Research Analysts & Marketing Specialists
 Misc. Business Operations Specialists
 Accountants & Auditors
 Administrative Services & Facilities Managers
 Marketing & Sales Managers
 Misc. Financial Specialists
 Misc. Managers
 Credit Counselors & Loan Officers
 Insurance Sales Agents
 Public Relations & Fundraising Managers
 Real Estate Brokers & Sales Agents
 Logisticians & Project Management Specialists

Information Technology

Computer & Information Systems Managers
 Misc. Computer Occupations
 Computer and Information Analysts

Core Industries for Workforce Strategy Development

