

What's a TechPak?

The TechPak partnership supports economic inclusion by bringing computers, Internet and digital literacy training into the homes of Ramsey County residents.

CARES FUNDING

\$770,000 for 500 laptops and Digital Navigator support.

JOBS CREATED

Laptop refurbishment provides jobs for people facing barriers to employment. This supports a projected \$3,000 per year in additional earnings for employees.

REFURBISHED LAPTOPS

33 tons of GHG emissions avoided from 500 refurbished laptops.



THE TECHPAK IS BORN!

The pack is ready for recipients!

APPLY

TechPaks prioritize people experiencing job loss, reduced hours, change in household income, uncertainty in industry, or other barriers related to COVID-19.

PICK UP

Partnership with public libraries provides accessible pick up locations.

FAMILY ACCESS TO COMPUTER and internet supports

Access to a computer supports improved school outcomes for children, a benefit projected to be \$60 per TechPak.

CONNECTION TO JOB SKILLS and opportunities

TechPak services support education and workforce development. This can boost lifetime earnings on average by \$1,600 (WSIPP, 2019).

DIGITAL LITERACY

63% of recipients completed the computer basics assessment. This helps Digital Navigators connect recipients with additional trainings and services.

DIGITAL NAVIGATOR

Navigators provide device training, including laptop use, email setup, zoom training, and more.

IMPACTS

- Increased economic inclusion and growth
- Increased employment and educational opportunities
- Improved quality of life
- \$1 invested → projected \$2.40 in social value

LEARNING

Per TechPak, an increased pursuit of education is projected to generate \$455 in benefits.

HEALTH LITERACY

Research shows the potential value of internet access on mental health and health literacy.

EARNING POTENTIAL from digital and computer skills

TechPak recipients may experience increased employment, promotion and/or education due to digital skills gained, a projected benefit of \$2,440 per TechPak.

What's inside a TechPak?



LAPTOP

Refurbished laptop with power cord, pre-loaded bookmarks for job search and training, carrying bag with luggage tag, and TechDiscounts' computer support for 1 year



TECHNOLOGY

Hotspot Internet access and headset



TRAINING

Digital Navigator support on basic computer skills training, assessments, one-on-one tutoring, and referrals to structured classes on computer and internet skills as well as job training, further education, and social services. Materials related to COVID-19, libraries, adult basic education, and QuickStart guides in 5 languages were included.

RAMSEY COUNTY

RISE | Ramsey County Investment and Support Efforts

