

**CITY OF SAINT PAUL
CAMPAIGN FINANCE REPORT FORM**

(All data on this form is public information)

Committee Name ISAIAH

Type of organization: Candidate Committee Political Committee Political Fund

Office sought/Purpose of committee ST. PAUL TRASH REFERENDUM

Type of report: Initial report Final report (closes committee account - see MS Ch 211A.03 for requirements)
 8 week pre-election One-time report from political committee registered with Campaign Finance Board
 2 week pre-election Registration # _____
 January report This report serves as both the initial and final report.

Reporting period: From 10/23/19 to 12/31/20
(Day following end date of last report) (5 days prior to due date OR December 31 if January report)

Summary Statement to Date

(In column B, enter totals from column C from previous report.)

| | A. Totals for this report | | B. Cumulative Totals to Date from previous report | | C. Cumulative Totals to Date |
|---|---------------------------|---|---|---|------------------------------|
| 1. Total contributions under \$50 | \$ _____ | + | \$ _____ | = | \$ _____ |
| 2. Total contributions equal to/greater than \$50 | \$ <u>22550.13</u> | + | \$ <u>6896.44</u> | = | \$ <u>29446.57</u> |
| 3. Expenditures | \$ <u>22550.13</u> | + | \$ <u>6896.44</u> | = | \$ <u>29446.57</u> |

Account Balance \$ 0
(as of report end date)
 (Column C: 1+2-3 = balance)

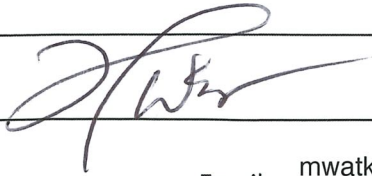
Itemization of Contributions

Itemize all contributions made by an individual or committee that are equal to or greater than \$50 in the aggregate. Itemization must include: date, name, address, employer or occupation if self-employed, and amount. **Attach separate sheet or Excel spreadsheet.**

Itemization of Expenditures

Itemize all expenditures. Itemization must include: date, purpose, and amount. **Attach separate sheet or Excel spreadsheet.**

Depository(ies)/Bank _____
 Location of Committee Funds _____

Signature of candidate, secretary, or treasurer 

Printed Name Michael Watkins Email mwatkins@isaiahmn.org

Address 2356 University Ave W., Suite 405, St. Paul, MN 55114 Phone 651-376-1121

ITEMIZATION OF CONTRIBUTIONS

| | | | | |
|---------|----------|--|----------|---|
| ISAI AH | 11/4/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 2,250.00 | Facebook ads |
| ISAI AH | 11/5/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 750.00 | Facebook ads |
| ISAI AH | 10/31/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 2,250.00 | Facebook ads |
| ISAI AH | 11/1/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 2,250.00 | Facebook ads |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,500.00 | Facebook ads |
| ISAI AH | 11/3/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 2,250.00 | Facebook ads |
| ISAI AH | 10/30/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,500.00 | Facebook ads |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,000.00 | 25%- Independent Contractor time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,154.00 | 50%- Community Organizer staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 961.60 | 50%- Community Organizer staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,712.28 | 95%- Community Organizer staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 96.84 | 5%- Data Manager staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 356.52 | 15%- Political Director staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,856.40 | 70%- Communications Director staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 11/2/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 1,515.04 | 70%- Digital Strategist staff time during 2 week period 10/19/19-111/2/19 |
| ISAI AH | 10/31/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 507.95 | Rack Cards- Minuteman Press UPTOWN |
| ISAI AH | 11/4/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 424.41 | Rack Cards- Minuteman Press UPTOWN |
| ISAI AH | 11/4/19 | 2356 UNIVERSITY AVE W #405 ST. PAUL, MN 55114 | 215.09 | Facebook ads |

TOTAL CONTRIBUTIONS FOR REPORT PERIOD 22,550.13

ITEMIZATION OF EXPENDITURES

| | | | |
|----------|--|------------------|---|
| 11/4/19 | Paid social media ads promoting a Yes vote on the Referendum | 2,250.00 | in-kind donation of paid ads on Facebook |
| 11/5/19 | Paid social media ads promoting a Yes vote on the Referendum | 750.00 | in-kind donation of paid ads on Facebook |
| 10/31/19 | Paid social media ads promoting a Yes vote on the Referendum | 2,250.00 | in-kind donation of paid ads on Facebook |
| 11/1/19 | Paid social media ads promoting a Yes vote on the Referendum | 2,250.00 | in-kind donation of paid ads on Facebook |
| 11/2/19 | Paid social media ads promoting a Yes vote on the Referendum | 1,500.00 | in-kind donation of paid ads on Facebook |
| 11/3/19 | Paid social media ads promoting a Yes vote on the Referendum | 2,250.00 | in-kind donation of paid ads on Facebook |
| 10/30/19 | Paid social media ads promoting a Yes vote on the Referendum | 1,500.00 | in-kind donation of paid ads on Facebook |
| 11/2/19 | Independent Contractor- Consultant helping to plan ISAI AH's strategy for Vote Yes campaign | 1,000.00 | In-kind donation of Consultant during period 10/19/19-11/5/19 |
| 11/2/19 | Planning meetings; Training of volunteers to doorknock & advocate for Yes votes for the St. Paul Trash Referendum | 1,154.00 | In-kind donation of Community Organizer staff time during period 10/9/19-11/5/19 |
| 11/2/19 | Training of volunteers to doorknock & advocate for Yes votes for the St. Paul Trash Referendum | 961.60 | In-kind donation of Community Organizer staff time during period 10/9/19-11/5/19 |
| 11/2/19 | Training of volunteers to doorknock & advocate for Yes votes for the St. Paul Trash Referendum | 1,712.28 | In-kind donation of Community Organizer staff time during period 10/9/19-11/5/19 |
| 11/2/19 | Managing data, creating lists & tracking results for door-knocking efforts | 96.84 | In-kind donation of Data Manager staff time during period 10/19/19-11/5/19 |
| 11/2/19 | Consultation with other Vote Yes coalition partners | 356.52 | In-kind donation of Political Director staff time during period 10/19/19-11/5/19 |
| 11/2/19 | Devising ISAI AH's communications strategy for Vote Yes campaign, organizing and leading a Vote Yes press conference | 1,856.40 | In-kind donation of Communications Director staff time during period 10/19/19-11/5/19 |
| 11/2/19 | Managing ISAI AH's social media efforts for the Referendum | 1,515.04 | In-kind donation of Digital Strategist staff time during period 10/18/19-11/5/19 |
| 10/31/19 | Reprinting of leave behind rack cards advocating a Yes Vote for the St. Paul Trash referendum | 507.95 | In-kind donation of printed materials by Minuteman Press Uptown. |
| 11/4/19 | Reprinting of leave behind rack cards advocating a Yes Vote for the St. Paul Trash referendum | 424.41 | In-kind donation of printed materials by Minuteman Press Uptown. |
| 11/4/19 | Paid social media ads promoting a Yes vote on the Referendum | 215.09 | in-kind donation of paid ads on Facebook |
| | TOTAL FOR REPORT PERIOD | 22,550.13 | |