Meeting Agenda

To: Gateway Area Planning Committee
From: John Slack
Project Name: Rice Street-Larpenteur Avenue Gateway Area Visioning
Subject: GPC Kick-off Meeting

Rice Street-Larpenteur Avenue Gateway Area Visioning: Kick-off
Thursday, March 9th, 2017
2:30-3:30pm

1. Introductions 10 min
   a. Consultant Team
   b. City Staffs
   c. Gateway Area Planning Committee (GPC)

2. Planning Process 20 min
   a. Project Goals and desired outcomes

3. Community Engagement Plan 20 min
   a. Gateway Area Planning Committee (GPC)
      a. Roles and Responsibilities
   b. Generate ideas of other key stakeholder groups
      a. Roles and Responsibilities

4. Schedule 10 min
   a. Key Dates
   b. Milestones
   c. Next Meeting
RICE STREET-LARPENDEUR AVENUE GATEWAY VISION PLAN

City of Roseville, Maplewood & Saint Paul
AGENDA

• Introductions 10 min
  – Consultant Team
  – City Staff(s)
  – Gateway Area Planning Committee (GPC)

• Planning Process 20 min
  – Project Goals and desired outcomes

• Community Engagement Plan 20 min
  – Gateway Area Planning Committee (GPC)
    • Roles and Responsibilities
  – Generate ideas for other key stakeholder groups
    • Roles and Responsibilities

• Schedule 10 min
  – Key Dates, Milestones and Next Meeting
INTRODUCTIONS
CONSULTANT TEAM

John Slack
Project Manager + Senior Landscape Architect
Perkins+Will

Jay Demma
Senior Planner
Perkins+Will

Ben Sporer
Senior Landscape Architect
Perkins+Will

Lydia Major
Public Engagement Lead + Senior Landscape Architect
LHB

Mike Lamb
Senior Planner + Urban Designer
PLANNING PROCESS
A SHARED COMMUNITY VISION THAT...

- Facilitates the use or reuse of existing infrastructure and community assets
- Creates or preserves green space, recreational amenities, and other legacy landuses
- Stimulates economic development
- Achieves sustainable and equitable development outcomes
MOST IMPORTANTLY IT IS A PROCESS THAT...

• Brings people together committed to creating positive change
• Identifies local champions who will implement new ideas
**APPROACH**

- Understanding of local conditions and community needs
- Engage with community members and stakeholders
- Examine market conditions, assess the existing real estate market and identify target uses
- Define recommendations to enhance multi-modal access
- Reality-based recommendations for future improvements/redevelopment
- Action steps into implementation
ENGAGE THE COMMUNITY IN A DYNAMIC PROCESS

- Community engagement plan to maximize involvement
- Multiple outreach strategies
  - Public meetings + Open Houses
  - Pop-up events/walkabouts
  - Website
  - One-on-one interviews/Focus Group Meetings
  - Other tactics as needed/appropriate
- GPC: help identify hard to reach groups and best strategies
- Build support of advocates to share in implementation
BALANCE BUSINESS AND RESIDENT NEEDS

• Identify shared goals and collective vision to be integrated into the plan
• Define what success looks like for all stakeholders
• Balance needs with outcomes
• Prioritize recommendations and improvements for the gateway project area
PLACEMAKING: RECOGNITION OF COMMUNITY CHARACTER AND SENSE OF PLACE

- Reinforcing positive elements of the gateway area
- Collectively reimagine and reinvent the gateway area
- Strengthen the connections between residents and the places they live
- Enhance physical, cultural, economic, and social identities
SUSTAINABLE APPROACH
COMMUNITY HEALTH

• Define Gateway Economic Opportunities
• Safe Multi-modal Options
• Community Resiliency: land use and infrastructure
• Supportive Social Systems
• Environmental Health: Access to Clean Water, Clean Air, and Places to Play
GOALS, OBJECTIVES AND DESIRED OUTCOMES
RFP IDENTIFIED OBJECTIVES

- Initiate an organizational structure that helps maintain the multijurisdictional effort
- Implement a community outreach effort that reaches a diverse set of stakeholders, including underrepresented communities
- Create a shared vision for the Gateway Area
- Develop a short- and long-term implementation strategy to achieve the identified vision
- Inform Ramsey County’s Rice Street Corridor Traffic Study
- Foster a positive relationship between neighborhood residents, businesses, the Cities, and Ramsey County
GOALS AND DESIRED OUTCOMES

Question #1: (30 second response)
What are some other GOALS and/or OBJECTIVES we need to consider as part of this planning process?

Question #2: (30 second response)
What outcomes will ensure a successful project? What does a successful project look like?
COMMUNITY ENGAGEMENT PLAN
COMMUNITY ENGAGEMENT PLAN

GOALS

• Identify stakeholders, including populations not traditionally involved in neighborhood decision making.
• Engage all stakeholders, including residents and businesses, in meaningful and accessible ways.
• Solicit early and continuous involvement.
• Seek collaborative input on alternatives and evaluation criteria.
• Provide transparency during the planning process.
• Build understanding of redevelopment opportunities and build support for the plan that evolves from the planning process.
GATEWAY AREA PLANNING COMMITTEE (GPC)

ROLES

• Help to determine community needs and desires for the project area.

• Assist in the establishment of project priorities.

• Provide input on selection of Community Advisory Group (CAG) membership

• Review plan concepts and provide input on major design elements.
GATEWAY AREA PLANNING COMMITTEE (GPC)

• Sharing project information and bring suggestions from community, stakeholders, and respective organizations.

• Help communicate project and plan review process to community.

• Provide guidance to City(s) staff on final recommendations for project and plan approval.

• Creating ad hoc working groups to work on specific projects.

• Ensure that the full range of issues are discussed during the design process.
STAKEHOLDER GROUPS

• Community Advisory Group (CAG)
• What other community stakeholder groups should be engaged during this planning process?
• What are the best methods to engage underserved stakeholder groups?
SCHEDULE
SCHEDULE

• GPC Visioning Session (Meeting #2)
  • Early-Mid April
• GPC Meeting #3
  • Beginning of May
• Town Hall Charrette #1
  • End of May
• GPC Meeting #4
  • Beginning of June
QUESTIONS