

MINUTES COMMUNITY HEALTH SERVICES ADVISORY COMMITTEE November 2, 2011

MEMBERS PRESENT

Patricia Carlson Dorii Gbolo Liz McLoone Dybvig David Muhovich Regina Rippel Sylvia Robinson Jack Rossbach Kerri-Elizabeth Sawyer Esther Tatley Bob Tracy

MEMBERS EXCUSED

Maridee Bain Thomas Kottke Karla Sand Nancy Shier

GUEST/STAFF PRESENT

Kari Glavin (Norway) Donald Gault Rina McManus Richard Ragan

Healthy Communities Section Highlights and Resources

Donald Gault is the Healthy Communities Section Manager. The Section is involved in violence prevention, adolescent health, Hmong health, chronic disease prevention, and health education. Donald explained the strategies they use are primary prevention and community systems organizing. The staff work with faith communities, media, community agencies, schools, libraries, clinics, museums, and other "community systems" to give people a positive sense of their lives and create a sense of possibility and hope in their future.

Exercise Your Right to Feel Better Minnesota (EYR) encourages families and individuals to take steps towards eating better and moving more. It is a call to action, a way of life, a reminder and a pledge to lead a healthier lifestyle, today and tomorrow. EYR encourages you to make sustainable changes to your daily routine to eat better and move more. Even small changes can have a big effect on your health! EYR not only encourages individual change, it is also a key tool for working with decision makers in schools, community groups, healthcare organizations and worksites to create sustainable policies, systems and environment change to make the healthy choice, the easy choice.

Healthy Communities partnered with two local advertising legends to create a fun, energetic and musical TV show produced by Twin Cities Public Television. The show was nominated for a Regional Emmy Award and provides simple tips and encouragement on healthy eating and physical activity shared by local musicians, experts and residents. The program was also a 2011 Healthy Living Innovation Award Winner! The Healthy Living Innovation Awards is a new U.S. Department of Health and Human Services (HHS) initiative designed to identify and acknowledge innovative health promotion projects within the last 3 years that have demonstrated a significant impact on the health status of a community. The 2011 Healthy Living Innovation Awards winners received an award presented by HHS Secretary Kathleen Sebellius, in Washington D.C. A set of free web-based and print materials accompany the show, and constitute the EYR toolkit. Since launching in October 2009, EYR has reached over 300,000 individuals, numerous organizations and diverse communities across Minnesota. Donald said the Saint Paul Public School's integration of Feel Better Minnesota concepts and materials in various special events and initiatives is a great example of how the campaign can help bring about systems change and supports the ongoing chronic disease prevention work of the Statewide Health Improvement Program (SHIP). More information about Exercise Your Right to Feel Better Minnesota is available on the web at www.feelbetterminnesota.org

Statewide Health Improvement Program (SHIP) Grant

As many of you know, the Minnesota Department of Health has issued a Request for Proposals for a second round of Statewide Health Improvement Program (SHIP funding). These grants are expected to take effect on January 1, 2012, and will run through June 30, 2013. Unlike the previous SHIP grants which covered most all of Minnesota, this new round of funding will be competitive, with the expectation that MDH will award roughly 15 grants for the 18-month grant cycle.

The purpose of SHIP is to reduce the percentage of Minnesotans who are obese or overweight and reduce the use of and exposure to tobacco through evidence-based policy, systems and environment change strategies. The Minnesota Legislature appropriated \$15 million to continue SHIP activities through June 30, 2013. The Minnesota Department of Health issued a Request for Proposals on October 5, 2011 for this second round of funding for the 18 month period. Grants will be awarded on a competitive basis. MDH anticipates awarding up to 15 grants that will total \$10-11 million. The new SHIP funding requires the following: interventions promoting Tobacco-free Environments in multi-unit housing and post-secondary campuses; community interventions promoting healthy food choices or physical activity. Staff is developing a SHIP Phase II proposal for submission to MDH that satisfies all of the components required in the RFP. The Department should know whether or not they received the grant around Thanksgiving time. Tobacco grant and Health Disparities grants are not

tied to SHIP. The new grant is not about programming, it's about framework and function and how to evaluate. The Minnesota Legislature is now saying "show us the health care cost savings – the benefits of SHIP activities/dollars spent on prevention." They are spending Health Care Access dollars for Phase II. MDH will be doing most of the evaluation work and must present a report by February 2013.

Both Patricia Carlson and Thomas Kottke served on the original Community Leadership Team that oversaw the SHIP Grant.

Bob Tracy mentioned that he would be interested in the models the department will use to project reductions. He also asked whether or not the CHSAC has the necessary expertise to support the SHIP work? Rina McManus responded that there could be ad hoc experts to join this group and vacancies will be filled with our recommendations. Donald said the community "experts" need to know something about life and not nuclear science and that 18 months will fly by. We need ideas on structure, timeline and measurable outcomes.

Sylvia Robinson wants to know if there would be any coordination between the 15 grantees which allows for community modeling?

The Family Transformation Model and December 1 Event

The Family Transformation Model (FTM) incorporates additional learning and perspectives about individual and social factors that often precipitate family violence. The FTM is based on recognition that family violence can arise from a variety of factors. It proposed that despite challenges, there are essential elements of "core health" within all people. The purpose of the strategy proposed in the Model is to engage individuals, communities and systems in helping all of us find or rediscover core element of health within ourselves. This will be the second 2-day conference on the topic. CHSAC members are welcome to register and attend. For more information: http://www.co.ramsey.mn.us/ph/cp/the_family_transformation_model.htm

International Public Health Nursing Conference

Esther Tatley was a member of the 17 member conference planning committee. For this second annual conference there were 276 participants at the U of M St. Paul conference Center, representing 14 countries and 17 states including Alaska and Hawaii. Attendees discovered that the public health problems are similar around the globe – obesity, bullying, making public health nursing more visible, emergency preparedness, and electronic health system records. The Conclusion of the conference was "the framework differs depending on culture of the country but basically public health nursing is the same worldwide." Kari Glavin, PhD and professor at a university in Norway, became good friends with Esther as a result of the conference planning committee. She said Norway has Universal Health Care but is still dealing with basically the same public health problems as the US – obesity, tobacco use, mental health care.

Chairperson's Report

Patty Carlson announced to the committee that she would be leaving her current employer and the CHSAC committee. She has worked with some of the committee members for six years both professionally and on the committee. She will be leaving United Hospital in her current position to become Manager of Community Health Improvement within Allina's Center for Healthcare Innovation. This is an exciting time for her as she is also graduating from the University of Minnesota with a Master's Degree in Public Health.

Patty provided and discussed a list of issues the group has identified as potential future topics:

- National Prevention Strategy
- SHIP updates
- Maybe collaboration with hospitals needs assessment, etc.
- New model for needs assessments
- Possible accreditation
- Dental clinic access issues
- ACA implications on public health locally and in general
- Issues of under-insured, uninsured
- More orientation information
- Recycling issues i.e. larger items like couches in St. Paul
- Budget items
- Develop description/responsibilities of CHSAC member
- Meeting schedule identified and communicated
- Obesity issues
- Honoring choices advanced care planning

Bob Tracy said he believes, and most of the committee members agreed, that the CHSAC has had its greatest success when it provides input at the beginning of an initiative, when it gets involved in the planning process.

Director's Report

Rina presented her Director's Report to the committee.

SHIP Community Leadership Team - One requirement of the SHIP grant is to have a SHIP Community Leadership Team. As we have reviewed the grant requirements, and discussed the history and future agendas for the Community Health Services Advisory Committee, we have decided that it is in the best interests of the Advisory Committee, the Department, and our community to ask Community Health Services Advisory Committee to also act in the capacity of our SHIP Community Leadership Team for the next grant cycle. We believe that this will provide for important and stimulating discussion and important work for the Committee, will tap into your knowledge,

expertise and commitment to the community, and will also most efficiently use everyone's time.

We received signed letters from most, of your willingness to serve in the capacity of the Saint Paul –Ramsey County SHIP Community Leadership Team. Thank you!

Rina asked the committee members to consider how "deep in" they want to be involved in public health policy issues?

2012 Budget - The County Board decreased the proposed levy increase after they did comparison with other counties/cities. The levy increase was reduced by the County Board from 2.6% down to 1.7%.

The Health Department's budget was only slightly affected. However, the Phase I SHIP program is ending with the loss of quite a few positions. Family Health received \$200,000 (requested \$206,000) for home visiting for Karen families. Another big change to the Department's budget is that Environmental Health will have a separate fund balance.

The County's public budget hearing is scheduled for November 28th. There is a committee that is considering how the public hearing will be conducted.

Administration staff is preparing budget addendums for the County Board meeting on November 29.

Environmental Health - The Regional Solid waste plan is now available. In collaboration with the Sheriff's Department, Ramsey County Public Health now has two public drop boxes for unwanted, expired or unused medicines. The year-round collection program will help prevent crime and protects the environment. Keeping unwanted, expired or unused medicines can also lead to drug abuse or poisoning. No needles or sharps are accepted. The disposal opportunity is free. To date just over 800 lbs. of medications have been collected.

The meeting was adjourned at 7:35. The next meeting will be convened on January 4, 2012 at 5:30 PM at the Juenemann building/Public Health Center, 555 Cedar Street in Saint Paul.