

**Saint Paul – Ramsey County Statewide Health Improvement Partnership (SHIP) Community Leadership Team
 Community Health Improvement Plan (CHIP) Action Team
 Meeting Minutes
 February 8, 2017**

Members Present/Representation

Michelle Lichtig | Co District 2
 Emily Becker | Co District 3
 Prasida Khanal | Co District 4
 Joseph Adamji | Co District 5
 Jill Stewart | County at Large
 Eugene Nichols | County at Large
 Thomas Kottke | Mayor Appt
 Madonna McDermott | Mayor Appt
 David Muhovich | Mayor Appt
 Regina Rippel | Mayor Appt
 Kerri-Elizabeth Sawyer | Mayor Appt
 Heather Peterson | Allina Health
 Joan Pennington | HealthEast
 Deanna Varner | HealthPartners
 Georgie Kabeto

SPRCPH Staff:

Anne M. Barry | Director
 Kathy Hedin | Healthy Communities Division Manager
 Carissa Glatt | SHIP Coordinator
 Kim Klose | Planning Specialist
 Kari Umanzor | Health Educator
 Gina Allen | Student Intern
 Kaye Ward | Administrative Support
 Cathy St. Michel | Administrative Support

Guests:

Maribel Avila-Tovalin | Student, Metropolitan State Unive
 Emily Guion | Student, Metropolitan State University
 Bilkis Indorewala | Student, Metropolitan State University
 Kurt Kennicutt | Student, Metropolitan State University
 Yeng Lee | Student, Metropolitan State University
 Jessica Staloch | Student, Metropolitan State University
 Mala Thao-Her | Student, Metropolitan State University
 Mai Vue | Student, Metropolitan State University
 Harrison Rouch | Student, Century College
 Lilian Nyamani | Student, Century College
 Olu Fatokun | Student, Century College

The meeting was called to Order at 5:30 pm by DeDee Varner. DeDee welcomed everyone and introduced Anne M. Barry since this is Anne’s first Statewide Health Improvement Partnership (SHIP), Community Leadership Team (CLT) meeting.

Everyone was reminded that Chris Burns would be recording portions of tonight’s meeting for internal purposes only. The communications team are putting together video clips from various Public Health activities for staff training.

A motion was made by Tom Kottke and seconded by Gene Nichols to approve the minutes from the November 2, 2016 meeting as written. The motion was passed by affirmation of the committee.

Anne presented Regina Rippel with a certificate of appreciation for her dedication and service to Community Health Services Advisory Committee (CHSAC) as outgoing Chair. Members appreciated that Regina always challenged the committee to think, and focus on the right issues.

Agenda item:	Speaker/Discussion:
Co-Chair Nominations vote: DeDee Varner, Chair	Dawn Epps-Burns was nominated for the role of Co-Chair at the November meeting. A motion was made by Thomas Kottke and seconded by Jill Stewart for Dawn to be confirmed as the Co-Chair. The motion was passed by affirmation of the committee.
SHIP Advocacy:	This SHIP meeting was postponed due to a communication training session with the Minnesota Department of Health (MDH) on February 3, 2017 so that information could be

<p>Eugene Nichols Dr. Thomas Kottke Carissa Glatt Kim Klose</p>	<p>shared with the SHIP CLT members. Gene and Tom were in attendance with three staff from Saint Paul – Ramsey County Public Health. Carissa introduced several handouts to encourage advocacy of the SHIP grant:</p> <p>Talking Points: 2017 Legislative Session gives highlights of items being discussed with legislators about SHIP in light of recent election results.</p> <p>Better Health Together is a broad overview to encourage community members to be an advocate for SHIP. It shows the reach of accomplishments over nine months of 2016, presents statistics surrounding SHIP, and will enable citizens to discuss the positive outcomes of prevention with key people.</p> <p>Communication Plan describes tools to create a precise and focused message that can be presented in less than a minute.</p> <p>Techniques for effective advocacy were presented by members who attended the training:</p> <ul style="list-style-type: none"> • Create an elevator speech with a local focus. Be very clear about your goal so that you can bring your message to your audience and stay on focus. • Practice realistic scenarios of distraction and bridging back to your message. • Determine who your audience is by keying in on decision makers. • Determine what you want your audience to do and then identify barriers. • Consider the opponent’s point of view and prepare a response for it. • Eliminate jargon so that your message is clear. • Bridge the gap from health care to health with our legislators. Tell a story that has a personal connection, stress the return on investment for prevention and community health, or compare the cost of care when preventive measures are in place vs. when they are removed. • Seek out advocates who will be influential with your legislator, and connect with all who are impacted by SHIP outcomes. • Balance your message with the effects on children. Advocating for children’s health is very effective. • Creating a healthy community will attract community development. The millennial generation tends to move to where they want to live and then look for employment. • It is possible to have misaligned incentives. The healthcare industry may recognize the positive outcomes of SHIP, but are working to eliminate the provider tax that funds it. Find a point at which everyone agrees. Then understand where the barriers occur and work to reach a common outcome. • Use the SHIP logo on everything so people see it and recognize everything SHIP does. • Preparation is crucial. Prepare your response to questions supporting and opposing your view. Pivot and bridge back to your message if you get a question you are not prepared to address. <p>There are many ways to deliver our message:</p> <ul style="list-style-type: none"> • Use social, print and digital media. • Tie your message to an event and invite a reporter to attend. • Use letters to the editor. • Images can be very powerful. • Attend events and bridge to your message.
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	<p>If you are interested in working on a subgroup advocating SHIP, contact Carissa Glatt at carissa.glatt@co.ramsey.mn.us. This group will need to meet while the legislature is still in session, and can address questions in more detail. Some technical assistance from MDH may be available.</p> <p>Keep contacting legislators about things you care about.</p>
<p>SHIP Updates and Discussion</p> <p>a. SHIP Annual report review:</p> <p>Carissa Glatt (SHIP Coordinator), Saint Paul - Ramsey County Public Health</p> <p>b. SHIP logo change:</p> <p>Carissa Glatt (SHIP Coordinator), Saint Paul - Ramsey County Public Health</p> <p>c. RFQ for healthy eating for youth Review committee interest?</p> <p>Kim Klose, Planning Specialist, Saint Paul - Ramsey County Public Health</p> <p>d. Latino-focused RFQ:</p> <p>Kim Klose, Planning Specialist, Saint Paul - Ramsey</p>	<p>The SHIP Annual Report was received today. Outcomes are building on the work SHIP has done. If you would like to send a copy of the annual report to a potential partner organization, send contact information to Carissa Glatt at Carissa.glatt@co.ramsey.mn.us. The report shows what SHIP is doing in each school district with a focus on health equity. Members were encouraged to request data on other focus areas if they wish.</p> <p>SHIP changed their name and logo and in order to revive their branding. It is very important to brand everything.</p> <p>There is a Request for Quote (RFQ) named Healthy Youth, Healthy Communities that is currently open. Proposals are due March 2, 2017. There is a need for two more community members to sit on the review team. If you are interested in serving in this capacity, contact Kim at kim.klose@co.ramsey.mn.us. Review team members will pick up proposals on March 6 and meet to discuss them on March 15. Interviews of the vendors, if needed, will be March 21 and 22 over lunch hour. If you would like more information regarding details and logistics contact Kim at kim.klose@co.ramsey.mn.us. If you are interested in this role but unable to attend in March, you will be considered for future review teams. If your organization is submitting a proposal you cannot be on the review team. Students are able to serve as a reviewer if they live, work or go to school in Ramsey County, and it is an excellent experience.</p> <p>A selection has been made, but the contract has not yet been fully executed. There will be more information once it is approved.</p>

<p>County Public Health</p>	
<p>e. HUD and smoking ban rule: Carissa spoke on Betsy’s behalf</p>	<p>Public housing will be smoke-free by August 2018. Saint Paul Public Housing Agency (SPPHA) has been working on high-level plan for communication. They are acquiring as many resources as possible so that residents can get through a night without smoking. There will be a meeting in March with tobacco research organizations to lay out a plan for distribution. They are trying to get resources through Community Health Workers (CHWs). Wellshare International has been educating through CHWs. The target timeframe is to contact residents six months prior to the ban.</p>
<p>f. Saint Paul Pedestrian Plan(SPPP)/ Safe Routes to School (SRTS): Carissa Glatt (SHIP Coordinator), Saint Paul - Ramsey County Public Health</p>	<p>SHIP will be supporting the Saint Paul Pedestrian Plan (SPPP). The goal is to make Saint Paul more pedestrian friendly as well as building upon the work of Safe Routes to School (SRTS) with the Saint Paul Public School District (SPPS). SPPS was granted a bike fleet through Minnesota Department of Transportation and will work with Bike Alliance to teach student bike safety during summer school. The school district can rent the fleet to schools during the school year if students participate in the training. Over the winter the students can learn skills by helping to repair the bikes. Another fleet supported by Park Nicollet Foundation teaches adults from immigrant communities who may have never ridden bikes before but want to learn. Allina supports a Bikes for Kids program. The Spokes program accepts donated bikes, repairs them and uses them in their training program. Organizations can request to be placed on the schedule for a training session by sending an email to info@bikemn.org.</p> <p>SPPS was given an award for their rapid planning sessions for SRTS implementation at three schools, and their city-wide SRTS plan. The goal is an entire plan for each school in the district. Saint Paul – Ramsey County Public Health staff are working hard to coordinate the various efforts.</p>
<p>g. Health Impact Assessment: Kathy Hedin, Healthy Communities Division Manager, Saint Paul - Ramsey County Public Health</p>	<p>A land bridge over Interstate 94 between Dale and Cretin is currently being planned to help bridge the community. Rondo Avenue, Inc. is involved in the planning. This effort began in summer 2016 when United States Department of Transportation indicated that it will invest in improvements to I-94 between Saint Paul and Minneapolis. The Rondo committee documented how community affects health, and how something like a land bridge can improve the health of the community. Saint Paul Department of Planning and Economic Development and Minnesota Department of Transportation support this project. In addition, the Dale street bridge is being repaired by Ramsey County Public Works. The decision to engage the community stems from the impact to the Rondo neighborhood when I-94 was constructed. Saint Paul – Ramsey County Public Health (SPRCPH) has been involved for months to explore ways to include art and community identity in the design. Other organizations such as Saint Paul Promise Neighborhood, Friendly Streets, the African American Leadership Forum, Open Cities Health Center and Model Cities could assist with community involvement.</p>
<p>h. Health Equity Data Analysis (HEDA) Update: Kim Klose (Planning</p>	<p>Health Equity Data Analysis is ongoing. MDH reached out to all SHIP grants throughout the state to find out how they use data to tell their story. SPRCPH was one of ten sites selected to participate in the pilot project. SHIP teams chose one preventable disease in their community or one topic relevant to their community. We will use the data to document stories, make it user friendly and then present the information to decision</p>

<p>Specialist), Carissa Glatt (SHIP Coordinator), Saint Paul - Ramsey County Public Health</p> <p>i. Food & Nutrition Commission cancelled due to illness:</p> <p>Carissa Glatt (SHIP Coordinator), Saint Paul - Ramsey County Public Health</p>	<p>makers to have an impact on the work that we do. The final report will be made available to CLT members once it is finished.</p> <p>The commission is appointed by the county and city to work on healthy food access. There are currently three openings for county residents and two openings for city residents. If you are interested in serving in this capacity, send an email to Carissa Glatt at Carissa.glatt@co.ramsey.mn.us and she will send you links to the website to apply. It would be useful to have someone who advocates for SHIP on this commission to show community support and how we impact health.</p>
<p>Case for Healthy Places: DeDee Varner, chair Dr. Thomas Kottke</p>	<p>The Case for Healthy Places was created through Kaiser Permanente and reiterates that it is zip code as well as genetics that predict health outcomes. The report supports play space and active environments. It is helpful to know someone else researched this data and documented positive outcomes. Minnesota is ranked 15th in overall health, but close to 40th in state funding for public health. The report is very well-researched and contains an extensive bibliography</p>
<p>Announcements and Updates</p>	<p>Members shared general announcements:</p> <ul style="list-style-type: none"> • History Theater is presenting a play titled <i>The Highwaymen</i>, which explores the decision-making process that resulted in the devastation of the Rondo neighborhood when I-94 was constructed. • Gene shared that data is now available regarding documenting public perception of tobacco and menthol. It is the second year of this grant. • White Bear and Roseville elementary schools have helped students increase their intake of fruits & vegetables. Grant funds are available to help reduce the cost to schools of purchasing fruits and vegetables. • Walk/Bike to school day is May 10. Volunteers are needed to assist students at crosswalks and some bus stops. Contact Carissa Glatt at Carissa.glatt@co.ramsey.mn.us if you are able to volunteer.

Minutes taken by: Cathy St. Michel

Motion to adjourn (7:15PM) passed by affirmation of the committee.

Next meeting: March 1, 2017 Community Health Services Advisory committee

April 5, 2017 Community Health Services Advisory committee

May 3, 2017 SHIP Community Leadership Team/ Community Health Improvement Plan (CHIP) Action Team