

Ramsey County Board Workshop:

Accessible Service Delivery & Facilities

Economic Growth and Community Investment Service Team

February 19, 2019

Estimated Start time: 9:45 a.m.

220 Courthouse, Large Conference Room

Agenda

1. Introduction Johanna Berg, Deputy County Manager EGCI

2. Presentation Johanna Berg, Deputy County Manager EGCI

3. Discussion and next steps



ACCESSIBLE SERVICE DELIVERY & FACILITIES - Update

February 19, 2019 County Board Workshop



Workshop Goals

- Update the County Board on the 2018 Strategic Priority work completed
- Seek direction on next steps



Accessible Service Delivery & Facilities

Ramsey County will enhance resident access and community investment through improved service delivery and accessible county facility locations.

- 1. Refresh the strategic facilities planning work completed to date
- Present facilities planning options to the County Board to determine if a formal project should be pursued



Team Members

EGCI	Policy & Planning	Health & Wellness
Johanna Berg	Lidiya Girma	Bill Calmbacher
Leon Boeckerman	Elizabeth Tolzmann	Womazetta Jones
Amado Guevara	Max Holdhusen	Keith Lattimore
Jean Krueger		Sheng Thor
Sue Sutter		
Lynn Wyman	<u>Finance</u>	<u>IPR</u>
	Lee Mehrkens	Laura Manning



Approach

- Revisit 2014 Strategic Facility Plan (SFP)
- Community engagement
- Additional Considerations
- Ramsey County Today
- Conceptual Service Delivery



2014 Strategic Facility Plan (SFP)

Key themes reviewed and validated

- Welcoming access and the efficient provision of services
- Department Co-location
- Economic Development

Robust community engagement related to service delivery was recommended and is now <u>completed</u>

Public facing facilities <u>expanded</u> to include Libraries and Community Corrections



Community Engagement

- Resident-user surveys
- County staff surveys
- Government service delivery trends
- Resident-user location of residence



Resident-User surveys

- Intercept surveys of 437 residents-users
- Cross section of service delivery facilities that are highly visited
- Multi lingual survey staff











Engaging Residents-Users: Key Insights

- Most are satisfied with services and facilities East lowest
- Service delivery emphasis more than physical building
- Improve awareness of available County services
- Limited parking is a concern as is lack of free parking
- Increase service access options online specifically
- Health & Wellness residents-users frequently expressed desire for additional H&W services on-site

Complete survey on RamseyNet: Community Engagement



County Staff surveys

- On-line survey
- 327 staff participants
- Service staff included from all areas covered by the intercept surveys



Engaging County Staff: Key Insights

- Access to Services
 - Adequate public transportation
 - Availability of free parking
 - More remote services
- Physical qualities of service buildings
 - Interior design to better reflect community
 - Lobby area improvements (privacy)
- Customer service quality
 - Service quality matters most
 - Efficiency, responsiveness and positive interactions



Trends in Government Service Delivery

- Ramsey County
 - Toured six service locations for the residentuser experience
- Hennepin County multiple countywide locations for each service area
 - Health & Human Services
 - Resident & Real Estate Services
- NACo San Diego County, Live Well Center tour



Additional Considerations Talent Attraction, Retention & Promotion

- Culture change resident focus, not department; policies; procedures
- Modernization tools; technology
- Mobility/Flexibility staff; furniture; space



Additional Considerations Real Estate Lease or Own

- Financial Considerations: Financing options;
 Rates; Opportunity Cost; Appreciation
- Qualitative Considerations: Risk; Flexibility;
 Amenities; Availability; Timing

Model based on facility options that are available in the market

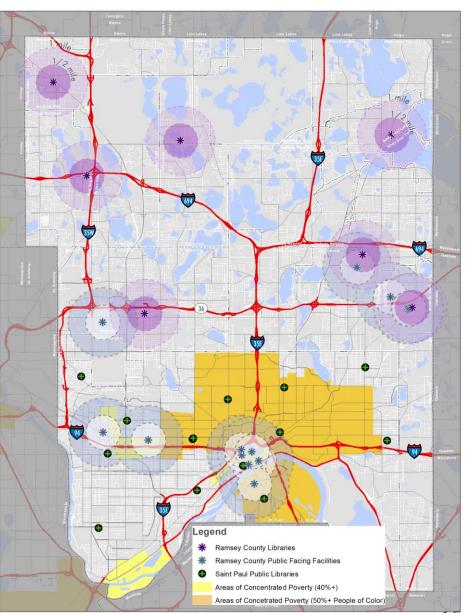


Ramsey County Service Delivery Today

- Areas of Concentrated Poverty
- Transit Service Availability
- Service locations and the resident-user location of residence (examples)



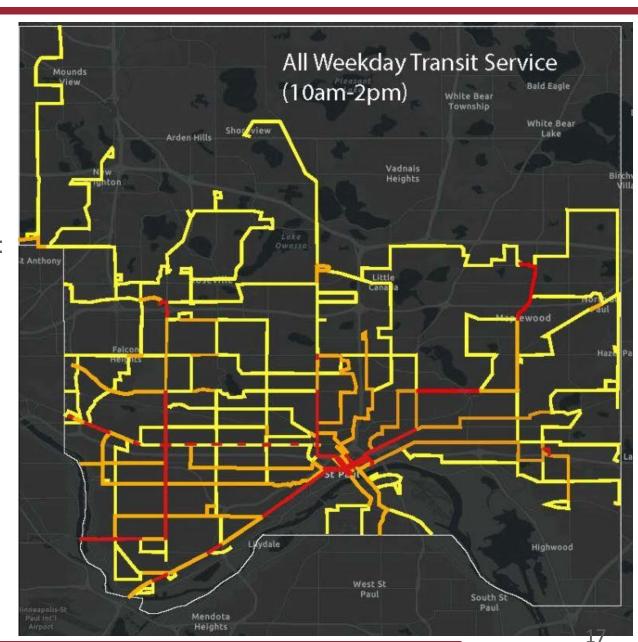
Areas of Concentrated Poverty with Ramsey County Facilities Overlay





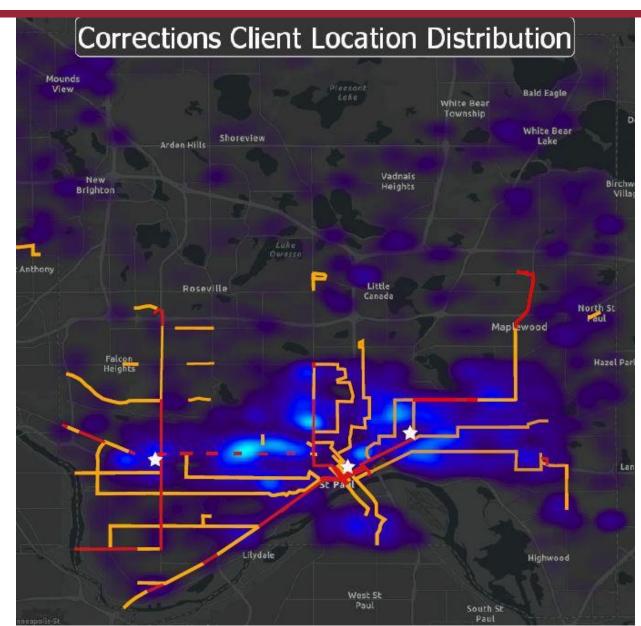
- Rush hour service is equal or better
- Split service into categories by frequency:
 - Excellent (Red)
 - Acceptable, (Orange);
 - Poor (Yellow)

Acceptable is <20 minute frequency or better



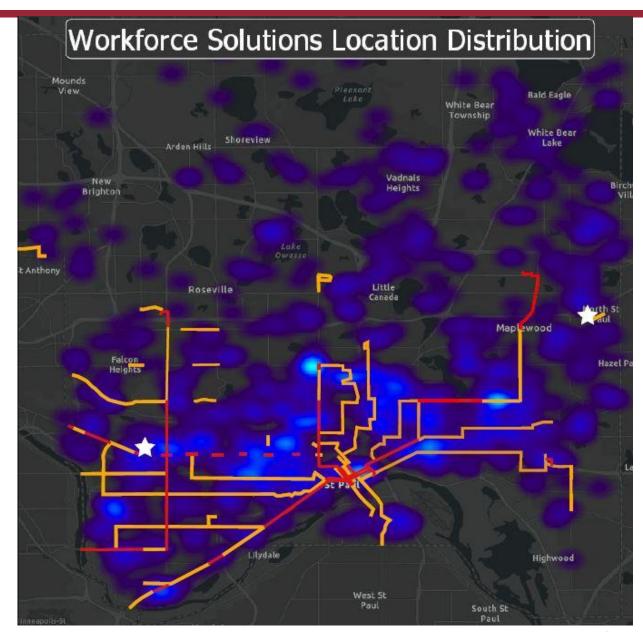


- Lighter color denotes higher density of clients
- Clients are clustered in Rondo/Frogtown, North End, and the East Side
- Also clustered at Adult Detention Center
- All three probation locations (designated by stars) are well connected to clusters by frequent transit service
- Orange and red are acceptable transit service





- Lighter color denotes higher density of clients
- Clients are clustered on the Eastside, the North end and Summit-U/Frogtown
- Mismatch between client clusters and facilities (designated by stars)
- North St. Paul location is not on frequent transit service
- Orange and red are acceptable transit service





Conceptual Service Delivery Recommendation (Focused on Public-Facing Services)

- Central service delivery building
- Satellite locations
- Mobile Service Teams
- Technology leveraged



Next Steps

- Determine service co-location desires and capabilities: talent, tools, and systems
- Complete mapping of service locations and residence to define preferred geographies
- Validate public-facing staff headcount
- Programming based on above
- Community engagement related to collocated services
- Propose service delivery and service facility recommendation
- Align property portfolio and investment strategies to the new service delivery direction