



# RAMSEY COUNTY

## **Ramsey County Board Workshop:**

### **21<sup>st</sup> Century Parks & Recreation System**

Parks and Recreation Department

August 13, 2019

Estimated start time: 10:45 a.m.

220 Courthouse, Large Conference Room

## **Agenda**

1. Introduction                      Johanna Berg, Deputy County Manager EGCI
2. Presentation                      Mark McCabe, Director of Parks and Recreation
3. Discussion and next steps

# Creating a 21<sup>st</sup> Century Parks & Recreation System

**Board Workshop  
August 13, 2019**

## Workshop Goals

- Introduce 21<sup>st</sup> Century Parks & Recreation Vision.
- Outline a multi-year implementation plan for the 21<sup>st</sup> Century Parks vision that includes short, intermediate and long-term actions.

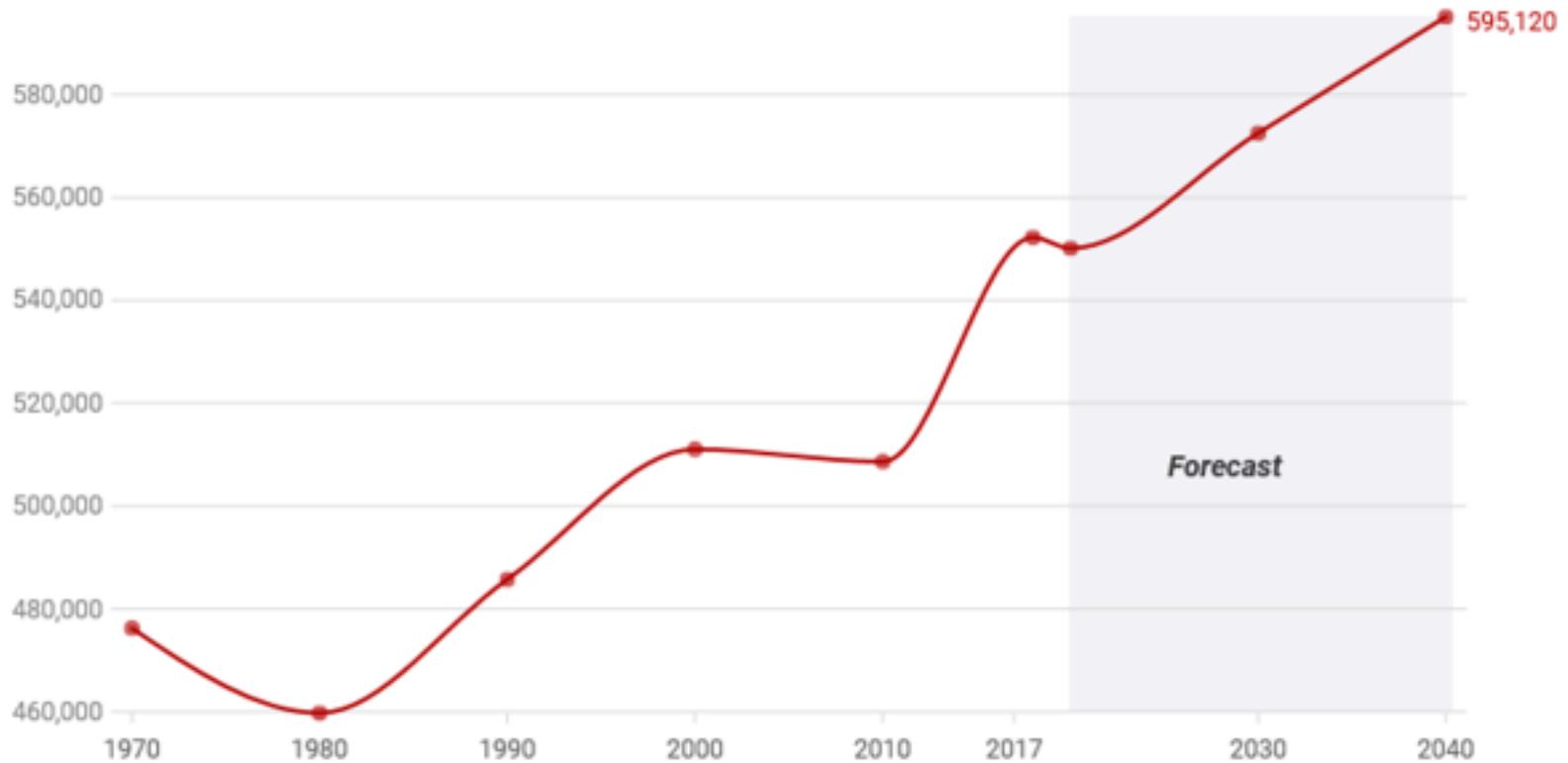
## Key Challenges

- Parks & Recreation serves thousands of residents but needs to adapt to changing needs.
- Lacking effective community engagement with underrepresented populations.
- Some facilities are not effectively serving the local community and require significant ongoing capital investment.
- Outdated and misaligned plans.

# Ramsey County's Population is Growing

## Ramsey County Total Population

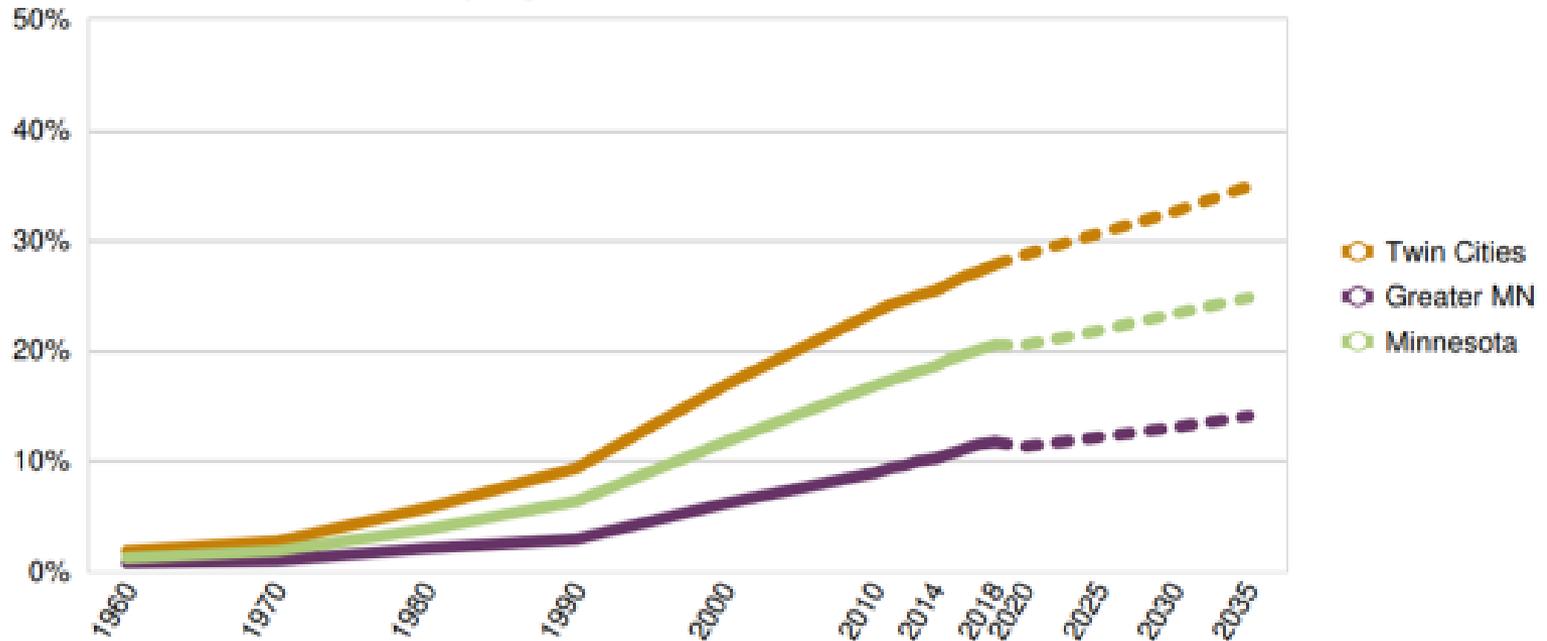
Total population from 1970 to 2017. Forecast total population estimates for 2020, 2030 and 2040.



# Population Becoming More Diverse

## Persons of Color as a percent of the total population

Twin Cities 7-county region, Greater MN, and Minnesota, 1960-2035



# Vision of a 21<sup>st</sup> Century Parks & Recreation System

A dynamic community centered system that provides opportunities for our ever changing community to engage with inclusive and welcoming Parks & Recreation sites and programming.

## **In advancing a 21<sup>st</sup> Century Parks & Recreation system we will:**

- Take a Residents First approach.
- Engage in authentic and constructive community dialogue with underrepresented communities.
- Be nimble and responsive.
- Advance racial and health equity.
- Ensure excellence in all that we provide.

## Vision in Action – Take a Residents First Approach

Facilities will be energy efficient, accessible, and reflective of the community's desires.



# Vision in Action – Engage in dialogue with underrepresented communities.

Authentic and constructive community dialogue.



## Vision in Action – Nimble and Responsive



Flexibility of Use



Equitable Use



Social Inclusion



Multi-Generational Use

## Vision in Action – Advance Racial and Health Equity

- Partnering with organizations to better serve diverse residents.
- Offer facilitated programs to connect people to parks and recreation.
- Connect people to current facilities and be open to new opportunities.
- Build community through meaningful experiences.



## Implementing the 21<sup>st</sup> Century Vision

- Realign the golf course portfolio.
- Implement robust community engagement to evaluate system.
- Advance Ramsey County's Vision, Mission, Goals, and Strategic Priorities
- Continue implementation in the next budget cycle.

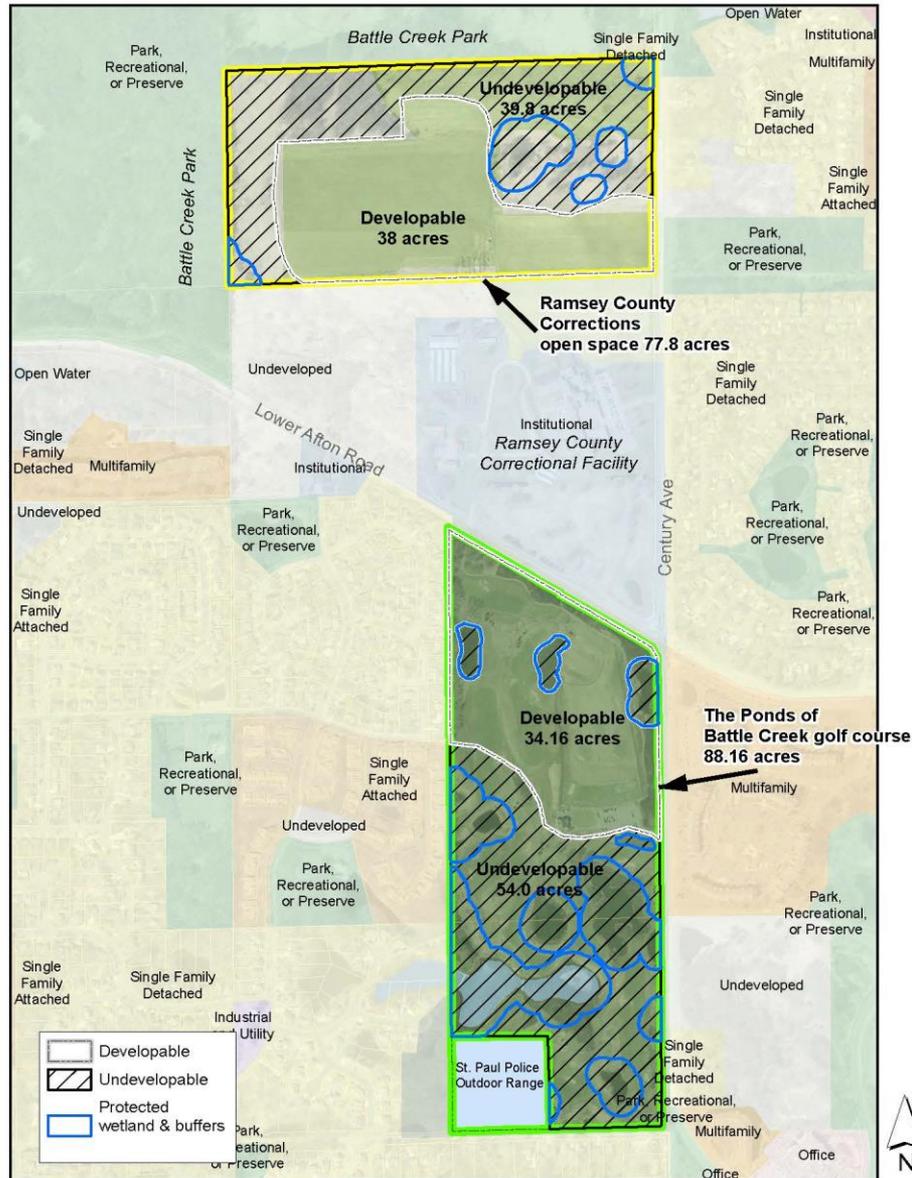
## First Step: Realign the Golf Course Portfolio

The County Manager's proposed 2020 - 2021 budget:

- Makes capital investments of \$3.7M at Manitou Ridge and \$2.4M at Goodrich golf courses.
- Discontinues golf operations at the Ponds at Battle Creek after the 2020 golf season.
- Implements a dynamic pricing model at all golf courses.

These proposals advance the recommendations of the 2018 Golf Study and Board of Commissioner's direction.

Current Land Use Map



## Proposed Next Steps: Ponds at Battle Creek Land Evaluation

- Work in partnership with the City of Maplewood to coordinate and lead the process for pursuing greatest and best development use of the land.
- Update County Board policy relating to park purposes and define development goals.

# Discussion and Next Steps