Ramsey County Board Workshop:

21st Century Parks & Recreation System

Parks and Recreation Department

August 13, 2019

Estimated start time: 10:45 a.m.

220 Courthouse, Large Conference Room

Agenda

1. Introduction   Johanna Berg, Deputy County Manager EGCI

2. Presentation   Mark McCabe, Director of Parks and Recreation

3. Discussion and next steps
Creating a 21st Century
Parks & Recreation System

Board Workshop
August 13, 2019
Workshop Goals

• Introduce 21\textsuperscript{st} Century Parks & Recreation Vision.
• Outline a multi-year implementation plan for the 21\textsuperscript{st} Century Parks vision that includes short, intermediate and long-term actions.
Key Challenges

• Parks & Recreation serves thousands of residents but needs to adapt to changing needs.

• Lacking effective community engagement with underrepresented populations.

• Some facilities are not effectively serving the local community and require significant ongoing capital investment.

• Outdated and misaligned plans.
Ramsey County’s Population is Growing

Ramsey County Total Population

Population Becoming More Diverse

**Persons of Color as a percent of the total population**
Twin Cities 7-county region, Greater MN, and Minnesota, 1960-2035

- Twin Cities
- Greater MN
- Minnesota
Vision of a 21st Century Parks & Recreation System

A dynamic community centered system that provides opportunities for our ever changing community to engage with inclusive and welcoming Parks & Recreation sites and programming.
In advancing a 21st Century Parks & Recreation system we will:

• Take a Residents First approach.
• Engage in authentic and constructive community dialogue with underrepresented communities.
• Be nimble and responsive.
• Advance racial and health equity.
• Ensure excellence in all that we provide.
Vision in Action – Take a Residents First Approach

Facilities will be energy efficient, accessible, and reflective of the community’s desires.

Authentic and constructive community dialogue.
Vision in Action – Nimble and Responsive

Flexibility of Use

Equitable Use

Social Inclusion

Multi-Generational Use
Vision in Action – Advance Racial and Health Equity

• Partnering with organizations to better serve diverse residents.
• Offer facilitated programs to connect people to parks and recreation.
• Connect people to current facilities and be open to new opportunities.
• Build community through meaningful experiences.
Implementing the 21st Century Vision

• Realign the golf course portfolio.
• Implement robust community engagement to evaluate system.
• Advance Ramsey County’s Vision, Mission, Goals, and Strategic Priorities
• Continue implementation in the next budget cycle.
First Step: Realign the Golf Course Portfolio

The County Manager’s proposed 2020 - 2021 budget:

• Makes capital investments of $3.7M at Manitou Ridge and $2.4M at Goodrich golf courses.

• Discontinues golf operations at the Ponds at Battle Creek after the 2020 golf season.

• Implements a dynamic pricing model at all golf courses.

These proposals advance the recommendations of the 2018 Golf Study and Board of Commissioner’s direction.
Proposed Next Steps: Ponds at Battle Creek Land Evaluation

• Work in partnership with the City of Maplewood to coordinate and lead the process for pursuing greatest and best development use of the land.

• Update County Board policy relating to park purposes and define development goals.
Discussion and Next Steps