



Dear Agency Partners:

March 17, 2020

Second Harvest Heartland SNAP Outreach is working. We are uniquely positioned to handle referrals and provide information and assistance via telephone and internet. We can help people from the comfort and safety of their own homes, or wherever they are sheltering.

We are in direct contact with Minnesota and Wisconsin state agencies and are working closely with many counties in both states to ensure process changes and delays are communicated.

There are many people who will have temporary loss of income or changes in circumstances. Please encourage them to apply ASAP.

What can you do?

- Provide a flyer in every box and package distributed.
 - COVID-19 specific flyers are attached.
 - Call (844) 764-5513 or (651) 209-7963 if you want us to send copies.
- Update web page and social media with provided SNAP Outreach notice (PDF, JPEG attached).
- Hang flyers/posters on your doors and windows.
- Use our web site (2harvest.org/SNAP) to send a direct referral with contact information.
- Review the flyer on ways your organization can make referrals to us.
- If you are already assisting people directly with SNAP applications or are able to refer them to another nearby agency, keep up the good work! And let us know what else we can do to support you.

We are directing all calls to our main line, toll free number and Second Harvest Heartland Web Page – as shown on the COVID-19 flyer. If you have questions or would like to speak to one of us directly, please feel free to call us as you have in the past.

Thank you for all you are doing every day, and especially during times like these.

Sincerely,

The Second Harvest Heartland SNAP Outreach Team

3 Ways to Provide Clients SNAP Resources

1. Inform

Post and Distribute SNAP flyers and brochures with Second Harvest Heartland resources in high-visibility places and available to hand out at your site

Invite Second Harvest Heartland interns to conduct outreach at your events/distributions

Add our contact info to your website:
651.209.7963 / 2harvest.org/SNAP

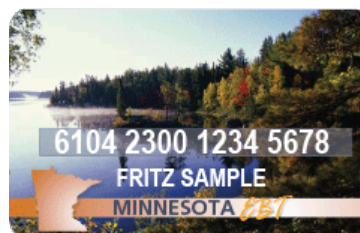
Second Harvest Heartland SNAP Specialists:

- Help clients navigate the application process
- Send completed application to the county and follow up as needed
- Provide technical advice to partners who want to engage in SNAP at any level
- Complete the 6-month recertification
- Communicate with SNAP county workers
- Present about SNAP to large groups



2. Screen & Refer

Systematically ASK: Do you have an active EBT card?



If no, ASK: Would you like to have a SNAP Specialist contact you?

If yes, EMAIL referral: snaprefer@2harvest.org or call 612.209.7963, toll-free 1.844.764.5513

3. Assist Directly with Applications

Become a Bridge to Benefits (B2B) site

B2B is an online screening tool for public programs with ability to apply online.

Work with our SNAP specialists to establish B2B within your organization.

Visit <http://mn.bridgetobenefits.org> for more info.



COVID-19 GOT YOU WONDERING ABOUT YOUR NEXT MEAL?

SNAP (food stamp) information and application assistance is available over the phone, from the comfort and safety of your home!



Call us today!

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2harvest.org/SNAP

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