



Use the DVD

Who can use this video?

Meal programs, food shelves, food banks

- Show the video to current employees and incorporate into orientation
- Incorporate the video into volunteer training
- Show clips in meetings with donors
- Highlight clips on your website
- Share with partner agencies and corporate donors

Local health departments and other SHIP staff

- Use as a resource to share with community partners, to continue the conversation regarding the intersection of food insecurity and health

Other potential viewers:

- Metro Food Access Network partners
- Minneapolis Health Department's Healthy Food Shelf Network
- Non-profit partners/organizations (YMCA, United Way, Goodwill, etc.)
- Service organizations (Rotary, Kiwanis, Lions, Sertoma, JCI, etc.)
- Boards of Directors
- Community members
- Nutrition and Health Professionals/Social Workers
- State and regional dietetic associations
- Universities and colleges, specifically nutrition and health science departments
- Elected Officials and Policy Makers

How to use this video:

- Show the video to current employees and incorporate into new hire orientation
- Incorporate the video into your volunteer training
- Show clips in meetings with donors
- Highlight clips on your website
- Host a screening at your local organization or church
- Holiday fundraiser events