

Examples of Allowable and Unallowable Uses of SHIP Funds

(this list is not exhaustive)

Category	Allowable	Not Allowable
Equipment	<ul style="list-style-type: none"> • Chairs/rockers designated for breastfeeding room • Small refrigerator for breastfeeding room • Breast pumps • Portable physical activity/play equipment to accompany staff training to implement strategies (e.g. balls, hula hoops, tumbling mats) • Storage tubs for equipment • EBT/credit card readers for farmer’s markets • Small appliances for food prep and storage (steamers, dehydrators, display cars, canning equipment, toaster oven) • Large appliances (ovens, stove tops, refrigerators, freezers) • Hydration stations or water bottle filling stations • Benches along trails • Bicycles for use by low-income youth • Bicycle accessories (racks, safety equipment) • Hoop houses and greenhouses • Portable shed (8’x12’ or smaller) • Fencing • Materials to construct garden beds • Watering equipment (hoses, meters, troughs, pumps) • Composter • Picnic table 	<ul style="list-style-type: none"> • Magazine and newspaper subscriptions • Fixed or permanent playground equipment and fitness stations • Printers, fax machines, copiers, postage meters • Electronic pedometers (e.g. Fitbits) • Video gaming equipment/systems (e.g Wii Fit) • Water filtration systems (e.g. Brita) • Vending machines • Installation and maintenance costs of water stations • Stationary exercise equipment such as treadmills or bikes • Fitness stations, such as stepping posts, chin-up and climbing bars • Heartrate monitors and electronic pedometers • Labor to install greenhouses, sheds, fences, garden beds • Water utility bills • Leasing or renting space for a garden
Advertising / Promotion / Signage	<p>Promotion of recreational opportunities and facilities, policy changes, healthy lifestyle. Examples:</p> <ul style="list-style-type: none"> • Graphic design • Creation & production of promotional materials • Costs for initial printing and distribution of materials • Signage, posters and display materials announcing new policies • Way-finding signage for multi-modal transportation 	<ul style="list-style-type: none"> • Advertising and promotion of single/one-time classes or activities • Advertising and promotion expenses not tied to PSE change • Any costs associated with lighted, flashing of solar powered signage • Designated smoking area sign

	<ul style="list-style-type: none"> • Indoor signage to direct people to walk the stairs, find recreational facilities, etc. • Signage displaying rules for a facility or activity related to SHIP strategies • Translation services to provide signage in multiple languages 	
Supplies / Printing	<p>Supplies directly related to a sustainable healthy eating, active living or smoking cessation effort. Examples:</p> <ul style="list-style-type: none"> • Paint or tape for bike lanes, cross walk striping or community room • Start-up gardening supplies such as shovels, rakes, hoses, seeds, lumber, starter plants, soil • Office supplies necessary to conduct SHIP work • Reasonable costs for photocopying, printing, postage 	<ul style="list-style-type: none"> • Ongoing printing costs associated with a program/project • Labor, installation or assembly costs (for example, to build garden beds)
Food	<ul style="list-style-type: none"> • Food demonstration projects to show how to prepare health meals • Taste testing of food for new workplace menus or snack cart programs • Healthy food alternatives to test in a vending machine or concession stand • Displays of health food alternatives 	<ul style="list-style-type: none"> • Alcohol • Staff meals • Meals/food for parties • Vending machine food • Food purchases for programs or snack carts outside of taste tests • Supplementing food costs for on-going programs/projects