



Arena Task Force
Community Engagement Plan

Public participation goal:

Step One

Consult – to obtain public feedback on **analysis, alternatives and or decisions**. We will keep the public informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

Step Two

Inform – to provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions

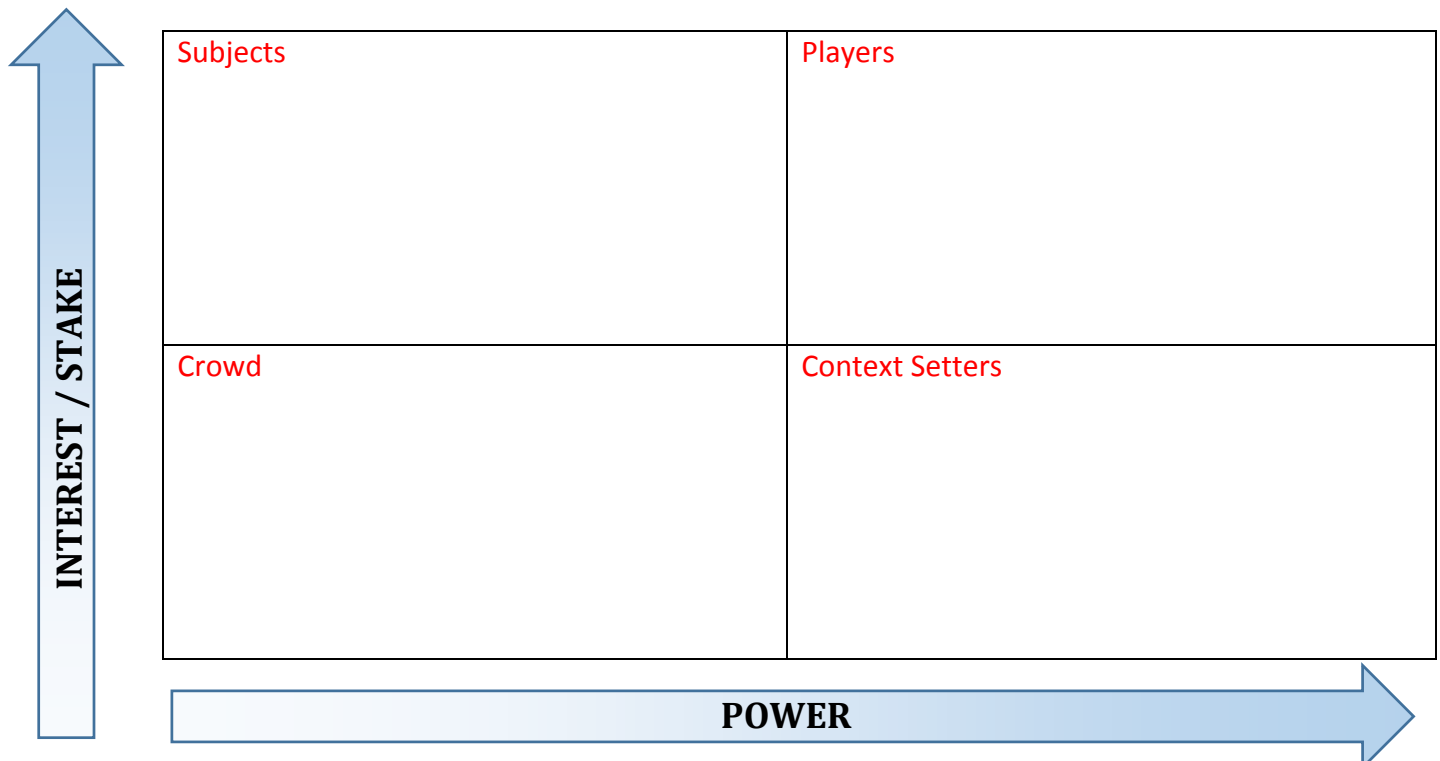
Stakeholder

Is an individual or group that can make a claim on your organizations attention, resources or output or is affected by your work or activities.

Further analyzing your identified stake holders helps you understand who needs special attention or effort and highlights concerns or challenges (You must identify stakeholders across the full spectrum of diversity who are relevant to a situation, even if you don't know how to engage them).

How to Identify Stakeholders

Continuum of power and interest. Those with most power and interest – Subjects and Players are who to CONSULT.



Step One - Plan to Consult with Identified Stakeholder Groups:

Target Date	Stakeholders	Objective/Purpose of engaging this stakeholder	Barriers to Engagement	Tools, techniques , activities	Who can help organize	Meeting Lead
September 14	Hockey Groups (current users of RC Arenas)	Current and future needs assessment	Group too big?	2 nd Annual Hockey Summit	ATF Matt Just	

Step Two - Plan to Inform with Identified Stakeholder Groups:

Target Date	Stakeholders	Objective/Purpose of engaging this stakeholder	Barriers to Engagement	Tools, techniques , activities	Who can help organize	Meeting Lead