

**Evaluator Name: Sarah Myott**  
**Evaluation Sponsor: Sara Hollie and Prince Corbett**

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## Health and Wellness Administrative Division: RECERT Masks for Everyone Project

### Program Description

Ramsey County's COVID-19 Racial Equity and Community Engagement Response Team (RECERT) has awarded thirty (30) mini-contracts, up to \$1,000 per contract, with community agencies and/or individuals<sup>1</sup> to make homemade masks for the RECERT "Mask for Everyone" initiative. The objective of the "Mask for Everyone" initiative is to provide any Ramsey County resident specifically racially, ethnically and culturally diverse communities, a homemade cloth mask to help slow the spread of COVID-19. The objective is to ensure that individuals and families have access to a homemade mask, accurate and up-to-date information about the importance of wearing a mask, and instructions on their proper use and care. Together, we want to help protect our residents & keep our communities safe during this public health emergency.

Contractors are from the following communities: African American/American Descendants of Slaves (ADOS), African Born, Latino/a, Asian American, American Indian, Deaf and Hard of Hearing, and GLBTQ communities in Ramsey County.

The selected contractors will work in partnership with RECERT and the County's Public Health Incident Command System Team. Contractors are required to follow the CDC COVID-19 homemade mask making instructions as a part of this partnership. Contractors will be compensated up to \$1,000 to cover labor and materials with the requirement of making at least 150 or more gender neutral/solid color, size specific homemade masks – per mask making requirements.

### Evaluation Methods

The questions that will be answered by this evaluation include:

1. How well did RECERT reach the intended communities with this grant?
2. What proportion of funds went to support BIPOC communities?
3. How many masks were contributed back to Ramsey County?
4. What were the successes and challenges for contractees?
5. How can Ramsey County improve its contracting processes to make them more accessible to community organizations? (Cross-project measure)

At the end of the contract term, contractors will be expected to submit a brief evaluation of the project to Ramsey County staff. The evaluation will include:

1. Number of masks contributed to the initiative.
2. Description of successes.
3. Description of the barriers/challenges.

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<sup>1</sup> Eligible contractors may include, but are not limited to, trusted community representatives, leaders, culturally specific agencies, faith-based organizations, social service organizations, community nonprofit organizations, tribal governments, community clinics.

**Race Equity and Community Engagement**

The focus of these funds is to increase access to Ramsey County communications for BIPOC communities.

**Budget**

This evaluation has no cost beyond staff time.

**Timeline**

Month	Activity
July 2020	<ul style="list-style-type: none"><li>• Grants awarded</li></ul>
August 17, 2020	<ul style="list-style-type: none"><li>• Masks to be returned to Ramsey County</li></ul>
September 2020	<ul style="list-style-type: none"><li>• Vendors submit evaluation report</li></ul>
September 2020	<ul style="list-style-type: none"><li>• Reflection session with vendors on lessons learned/feedback to Ramsey County</li></ul>
October 2020	<ul style="list-style-type: none"><li>• Final evaluation report completed</li></ul>

**Communication Plan and Deliverables**

The primary audiences for this evaluation are RECERT, Ramsey County leadership involved in the COVID response.

Stakeholders who should be informed of results include the contractors, broader community groups and Ramsey County staff involved with contracting and procurement. Results of evaluation will be shared through the county website, presentations, and other methods to be determined.

RECERT and Ramsey County leadership involved in the COVID response are responsible for responding to the recommendations.