



Upcycle Your Life

Support sustainable living and reduce waste.
The ReUSE Minnesota business community connects you to local, thrifty and eco-friendly goods and services.



What is ReUSE MN

- A Minnesota membership-based non-profit
- Members include businesses, organizations, non-profits and individuals passionate about building a reuse, repurpose, rental, repair and sharing circular economy



Mission Statement

Increasing the visibility of Minnesota's reuse sector to businesses and consumers by highlighting its economic, social and environmental benefits.



We achieve this by:

- Providing opportunities to network for individuals, businesses, and organizations that work or advocate for reuse.
- Working together to address industry challenges and reducing barriers to reuse, to increase reuse actions in Minnesota.
- Working in partnership with the MPCA to standardize and collect data to document the environmental impacts of the reuse, repair and rental industry



Member Actions



Tech Dump / Tech Discounts

Amanda LaGrange advocates for legislation to advance a Right to Repair bill in Minnesota

Visit <https://minnesota.repair.org/> or google "MN right to repair" to learn more.



Member Benefits

- B2B connections with others advocates
 - Unique solutions for materials
 - Information sharing
 - Publicity



ReUSE MN Actions

Our new website www.reusemn.org

- Free listings for MN businesses operating in reuse, rental or repair
- Searchable database with user friendly navigation to connect consumers with businesses that offer the reuse, rental or repair products and services they are looking for



ReUSE MN Website

Let us help you find what you're looking for.

What do you want to do?

I want to...



What are you searching for?

Where are you looking?

Address, city, zip code

Search





MPCA Data

"According to the Minnesota Pollution Control Agency, reuse, rental and repair are a \$10 billion dollar industry that employs 45,000 people in Minnesota. This is an environmentally responsible economic engine that benefits us all right here where we live."



The 3 R's, and the other 3 R's



Reducing is best. Reuse, rental and repair are better options than recycling

Like recycling, reuse keeps materials out of land fills, but...



The Other 3 R's benefits



Reuse breaks the cycle and the environmental impacts.





What can you do?

- Practice reuse, rental and repair in your own lives
 - For holiday gifts – Thrift Stores – not made in China
 - Use fabric for wrapping – Furoshiki
 - Rent tools or use a tool library
 - Follow ReUSE MN on social media



What can you do?

- Include reusemn.org in communications to your communities
- Spread these messages about reuse, rental and repair:
 - Keeps money and jobs local
 - Reduces environmental impact
 - Less materials for landfills



What can you do?

- Partner with us – Include ReUSE MN at your events
- Join ReUSE MN – Become a member
- Donate – Financially support ReUSE MN



Questions?

Thank you!