

Ramsey County Master Plan

Solid Waste Advisory Committee Meeting

May 16, 2017

Welcome back!

- Approval of agenda
 - Approval of 5/18/17 minutes
 - Review of logistics
 - Introductions
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Today's meeting topic:

**Reduction
and
Reuse**

Presenters:

- [Madalyn Cioci, Product Sustainability and Partnerships, MN Pollution Control Agency](#)
 - [Chris A. Simon, Director of Logistics and Facilities, Goodwill](#)
 - Todd Tanner, ReUse University of Minnesota and ReUSE Minnesota
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Questions and Answers



FIX IT CLINICS



Ramsey County launch in July 2015

- 21 clinics to date
- 828 items
- 4,865 pounds
- 75% success rate
- 40-50 average attendees
- 15-20 volunteer fixers

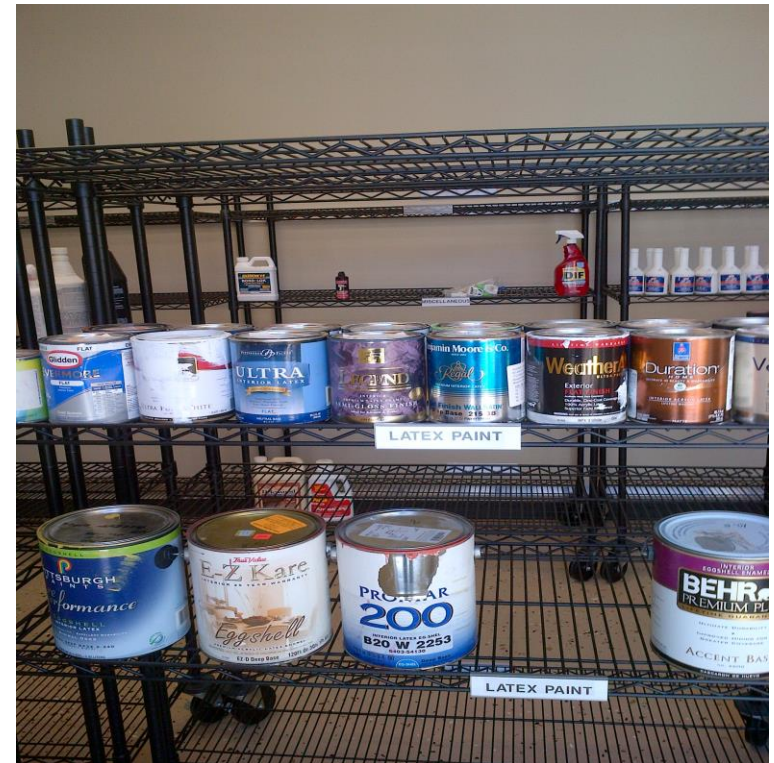
Fix It Clinic 2017 Data

Month/Year	Amount of Items					Number of:			EVENT SCHEDULED
	Fixed	Weight (lbs) Fixed	Not-Fixed	Weight (lbs) Not-Fixed	Attendees	Survey Forms	Volunteers (fixers & non-fixers)		
January 2017	51	364.82	13	63.80	38	20	21	White Bear Lake Library	
February 2017	52	449.73	19	139.08	46	30	21	Shoreview Library	
March 2017	59	331.07	19	59.82	42	32	22	Macalester College - Kagin Commons (Kagin Ballroom)	
April 2017	98	633.52	20	92.59	78	48	23	Roseville Library	

Product Reuse Center

Free product reuse room
Bay West in St. Paul

Usable products such as paints,
automotive fluids and
pesticides brought to Bay West,
are put in the reuse room
for other residents to take for free.



2016 Reuse Totals	
Participants taking products	9,013
Weight (lbs) of Reused Products	210,191
Estimated Cost Savings	\$79,287



Let's talk about the items on your table

1. Where would you take it for reuse?
2. How would it get there?



Reuse Dialogue:

The size and scope of reuse already occurring in the Twin Cities is vast from used cars to garage sales. What more is needed?

- 1. What is government's (city, county, state) role?**
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Materials Exchange Programs:

1. How could we encourage the use of material exchange programs?
 2. What is the government's role?
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Let's think big...mattresses, dressers, tables...

These materials are known as bulkies or bulky waste in the solid waste world. Many of these products still have useful life but are challenging to collect and re-distribute.

1. Could material exchange programs be developed/utilized to collect from Apartments? Seniors or those without transportation?
 2. What is the government's role?
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Measurement:

- 1. *Reuse*:** How do you measure the effectiveness of a reuse program?

 - 2. *Reduction*:** In essence, how do you measure the absence of something?
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Access and Equity:

How can Ramsey County ensure equal access to reuse and reduction programs for all of its residents:

1. A suburban family of 5 living in White Bear Lake?
 2. An urban family with four generations living in one home on the eastside of St. Paul?
 3. A senior couple living in a condo in New Brighton?
 4. A new graduate living in an apartment in St. Paul?
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Priorities:

Where do you think Ramsey County has the highest impact potential and should focus its efforts and resources?

1. Reuse **or** Reduction?
 2. Food Waste Reuse and Reduction **or** Material Reuse and Reduction?
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Surveys

Pre-Survey:

Please answer BEFORE attending the scheduled meeting.

Post-Survey:

Please answer within 48 hours after attending the meeting. Links to the surveys will be emailed 1 week prior to the meeting.

We would like to get your understanding of the topic before we meet and then follow up to see if your opinion or understanding of the topic changed since our presentation and discussion

Each survey will take less than 10 minutes to complete.

Check the website for meeting materials and updates: www.ramseyrecycles.com/masterplan

The image is a screenshot of the Ramsey Recycles website. At the top left is the logo for Ramsey Recycles, which includes the text 'RAMSEY RECYCLES' and 'RAMSEY COUNTY' with a small red square icon. To the right of the logo are social media icons for Facebook, Twitter, and Pinterest. Further right are three buttons: 'Master Plan' (dark blue), 'Ask a Question. Live Chat!' (green), and 'E-Newsletter Sign-up' (teal). Below these are navigation links: 'EVENT RECYCLING', 'DROP-OFF SITES', 'FIX-IT CLINICS', and 'RECYCLING GUIDE'. The main content area features a large banner with a teal background. On the left, there is a photograph of a broken toaster with a screwdriver and pliers on top. A blue arrow points from the toaster towards the right, with the word 'REUSE' written in white. To the right of the arrow, the text 'FREE FIX-IT CLINICS' is displayed in large, bold, white and blue letters. Below this, a smaller line of text reads 'Have broken stuff lying around? Don't trash it – fix it!'. At the bottom of the banner, there is a white bar with the text 'RECYCLING IN RAMSEY COUNTY IS EASY' in blue, followed by a blue arrow pointing right. Below this bar, the text 'Discover Ramsey County recycling categories below.' is written in white.

SWAC Compensation Gift cards!



Last meeting:

- May 30, 2017 5:15 p.m. - 7:30 p.m.

