Overview of ReUse Program

- History
- University vs. public sales
- Programs and services offered
- Annual events and upcoming events
University Sales

• Most items in ReUse are available to departments at no cost when used within the University
  – EFS string used for tracking purposes

• Open to University departments only:
  – Tuesday & Wednesday 8am-3pm
  – University departments can also shop during public hours

• FY15 University sales metrics:
  – Cost avoidance: $675,694
  – diverted: 492.39 tons
History

• Unofficial beginnings around 1995
• Impromptu “occasional” sales for a decade
• Moved to current location around 2005
  – Started official hours and added staff
  – One employee at first
  – Currently has 1 FT employee and 15 PT employees
Public Sales

- University employees shopping for personal use must shop on public days
- Cash or credit card only (No checks as of July 1st, 2016)
- Prices generally about 30% - 40% of retail/resale average (lower than other thrift shops due to volume)
- Open to public (University can shop during public hours):
  - Thursday 8am-8pm
  - Saturday 12pm-4pm
ReUse Routes

- ReUse Routes geographic clusters
- Items **must** be reusable or repairable
- Items must be clearly labeled “reuse”
- 6am-10am
- Route collections are a free service
- Google “reuse routes”
ReUse Delivery

- Visit website for schedule
- Delivery to dock only
- Fee for service
  - $45 first 100lbs
  - $7.50 every additional 100lbs
- Only deliver to loading dock
Toner ReUse Program

• Picked up on ReUse Routes
• Campus mail to ReUse
• Reduced trucks on campus
• Increased recycling and revenue
Cell Phone Recycling

- Cell Phones for Soldiers recycles phones to put calling cards in the hands of deployed Soldiers
- Send your old phones to ReUse in the same manner as toner cartridges
- Label “Cell Phones for Soldiers”
Upcoming: ReUse-A-Palooza

- Annual bike sale
- September 2, 2017
- Goal of 200 bikes
- All repaired by local bike shops
  - Mr. Michael Recycles Bicycles
  - Varsity Bikes
  - Full Cycle Bike Shop
Hennepin County Fix-It Clinics
• April 22nd, 2017
• Over 2000 shoppers
• Tons of material diverted from the waste stream
Pack & Give Back Free Store

- Over 25,000 lbs. already collected
- Opens September 2017 for students
- 1000’s of items donated
  - Clothing
  - Furniture
  - Futons
  - Small appliances/electronics
  - Lots more…
Profit Sharing

• High value items
• We have access to secondary markets
• Regular buyers
• Item weights sold by ReUse are captured and reported to support sustainability goals
Contact Information

- Todd Tanner
- tanne166@umn.edu
- reuse@umn.edu
- 612-417-1751