



RIVERVIEW CORRIDOR ENGAGEMENT OVERVIEW (2022-2023)

- Committee meetings from January 2022 November 2023:
 - o 1 PAC meeting
 - 2 CAC meetings
 - 10 SAPTF meetings
- Pop-ups and other public engagement:
 - o 2022:
 - 2 Surveys:
 - Bike/Pedestrian Survey (591 responses).
 - Station Area Planning Survey (281 responses).
 - 7 pop-up events.
 - 8 Neighborhood meetings/presentations.
 - 1 Virtual Open House.
 - 1 promotional video.
 - o 2023:
 - 5 pop-up events.
- Social media:
 - Average of 3 posts/week. Focused primarily on project information (campaign) and promotion of various events taking place directly on the corridor (events at Fort Snelling, Small Business Saturday, Union Depot events, etc.)
- Newsletters:
 - Quarterly newsletters in 2022 and 2023
- Media:
 - 2 press articles written in 2023.
- · Advertising:
 - Bus shelter ads/billboard/posters in 2023.
- INPUTiD map details:
 - o 107 comments.
 - o 136 replies.
 - o Details are shared with the engineering team and regular bi-annual summaries.
- Direct communication received:
 - 2 comments submitted via the website/contact form.
 - o 37 emails.
 - 1 phone call.
 - 33 comments on social media posts.