

# Inclusive Employer Champions Pre-Solicitation Meeting

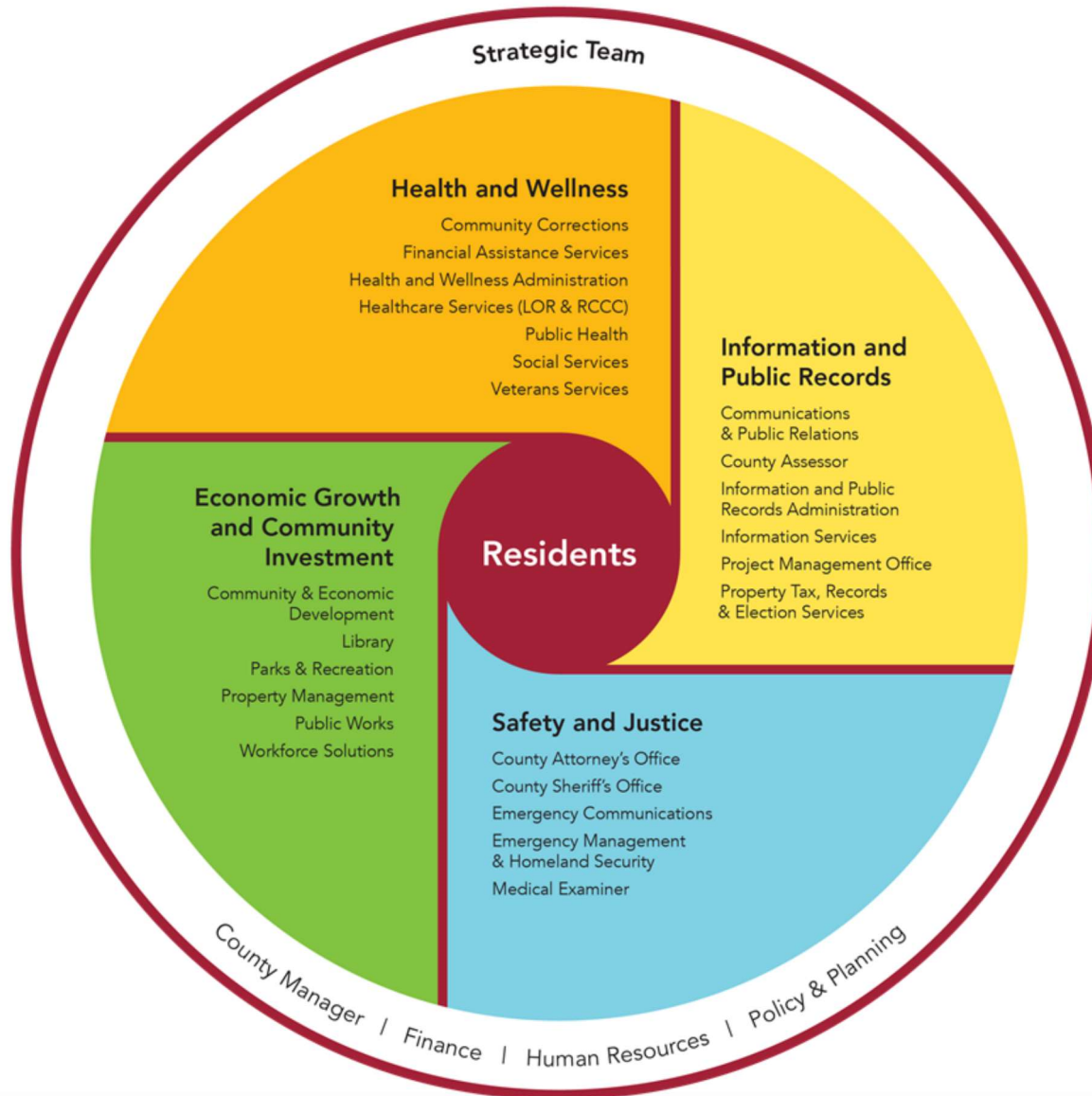
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June 10, 2022

## Agenda

- Introductions of Ramsey County Team
- Background
- Opportunity
- Q & A

# Ramsey County Organizational Structure



## What is Workforce Solutions

- Workforce Solutions provides employment and training services to job seekers and businesses in Ramsey County.
- Our mission: **To strengthen the economic success of our community through personalized and effective workforce development.**
- We have nearly 80 employees to do this work in addition to a variety of community partners.
- CareerForce Center in the Ramsey County located at Fairview/University. Additional Community Career Labs at Metro Square and Maplewood Library.
- Who we serve:
  - Residents who are enrolled in eligibility-based programs.
  - General job seeker looking for resources through Career Labs, by phone, virtually and events.

## Economic Competitiveness and Inclusion Plan

- 2020 brought uncertainty, now we have resolve that returning to the status quo is not acceptable.
- Economic Competitiveness and Inclusion Vision Plan
  - Cultivate economic prosperity and invest in neighborhoods with concentrated financial poverty.
  - Foster economic opportunity, innovation, and transformation.
- Opportunity to build a workforce that is inclusive of everyone.
- **Ramsey County: A place as rich in cultural vitality as it is rich in economic opportunity.**



## Workforce Innovation Board

- Mandated by law.
- Operates under Joint Powers Agreement with City of Saint Paul.
- Purpose:
  - Help maintain the economic health of Ramsey County.
  - Identify current and emerging workforce issues and needs.
  - Create partnerships to serve the needs of businesses and job seekers.
  - Oversee publicly-funded workforce programs in Ramsey County.

**W**orkforce  
Innovation Board  
*of Ramsey County*

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## Background

- Impact of COVID
- Workforce Innovation Board
  - Convener, Strategy, Influence, Policy
- Employer Needs
- Significant progress in 2020-21
  - Ramsey County Means Business
  - LMI and RealTime Talent partnership
- County Strategic Priorities
  - Intersection with CED, Ramsey County Means Business
  - Contracting and Workforce Inclusion
  - Economic Competitiveness and Inclusion Plan

## **Inclusive Employer Champions: Who is Eligible?**

- Contracted partnership with Chambers and other business organizations
  - Chambers of Commerce
  - Economic Development Commissions
  - Economic Development Authorities
  - Business Leagues
  - Non-Profit Development Corporations
- Similar to county BizRecycling Model



## Why Become an Inclusive Employer Champion?

- Become an Inclusive Employer Champion (IEC)!
- Our Champions help us educate businesses about workforce programs and opportunities and connect them to Ramsey County Workforce Solutions.
- IECs are key stakeholders in creating an inclusive economy.
- IECs are liaisons between their member businesses and Ramsey County Workforce Solutions. They facilitate relationships and create two-way communication channels between the county and the employers by:
  - disseminating information;
  - engaging members to provide input; and
  - connecting members to resources to implement best practices.
- As a trusted source of business information, IECs are able to effectively connect businesses with programs and jobseekers.

## Work Plan

- Stay connected to WFS and Ramsey County WIB efforts.
- Be a conduit leveraging the interests of your businesses and strengths of your organization.
- Be creative.

## Required Activities

- Attend grantee orientation meeting.
- Identify business members that are willing to serve as “success stories” if asked.
- Submit periodic progress reports and final report.
- Document outreach to business contacts.
- Promote workforce services and resources online and in person.
- Attend IEC convenings / quarterly meetings.
- Agree to the terms and conditions of the Agreement.

## Important Dates

Schedule	
<a href="#">Information Session</a>	June 10, 2022 - 8:30 a.m.
Questions due	June 13, 2022 - 2 p.m.
Answers to questions posted	June 15, 2022
Applications due	June 21, 2022 - 4 p.m.

## Q & A

## Contact Information

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Submit applications to:

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