

**Workforce Innovation Board of Ramsey County
Partnership & Outreach Committee Meeting Minutes**

January 12, 2021, 3:00-4:00pm
Via Zoom Video Conference

Committee Members Present

Chris Duffy
Susan Jambor
Cindy Larson
Trish Stevens
Julie Thiel
Brooke Walker

Members Absent

Staff/Guests Present

Ling Becker, Ramsey County

Call to Order

Duffy called the meeting to order at 3:00pm. Each member introduced themselves and answered two ice breaker questions.

Approve September 3 Minutes

With only one member of this committee on the former Communications and Outreach Committee, the November minutes were not approved.

Conflict of Interest Statement

WIB and committee members are asked to read and sign the Conflict of Interest Acknowledgement each year. Duffy asked that the signed forms be sent to Becker or Becky Milbrandt by the end of the week.

Director Update

CARES Updates: Becker explained that the pandemic has had a disproportionately negative impact on Blacks, Indigenous and People of Color. Women, particularly black and Latinx women, accounted for all the job losses in December. Many are mothers who left the workforce in order to take on school/caretaking responsibilities. Becker also shared information about the County's Economic Competitive Inclusion Plan. Once approved by the County Board, the strategies that come out of the plan will inform and align with the WIB's strategies. Some of the key workforce strategies Becker plans to leverage over the next year are around young adults and homeless imperatives, entrepreneurship, building on community, and aligning with business attraction, retention and expansion.

Committee Work Plan/Projects

Committee Purpose and Objectives: Becker presented a short-term committee work plan. The primary objectives are to elevate the workforce system and align efforts and support businesses with making necessary connections. After reviewing the work plan's strategies, goals, resources and timeframe, the following next steps and task assignments were agreed to:

1. Develop a matrix of workforce organizations in Ramsey County to better understand the ecosystem (Jambor-lead, Larson, Stevens). Becker has a framework started that she will share.
2. Conduct a communications audit of the current e-newsletters, website, and other materials and develop recommendations for improving how the WIB is sharing information (Duffy-lead, Thiel, Becker). Becker will send links to existing sites and information.
3. Convene non-profits so WIB members can hear their concerns and challenges. Walker and Becker will meet in the next couple weeks to start planning a convening in February.

Another communication tool for this committee to think about is how the WIB shares out workforce data to the community. Becker would like the WIB to host events to share local workforce data. Real Time Talent can generate data and write blogs on topics recommended by this committee.

Other

No other items were discussed.

Adjourn

The meeting was adjourned at 4:01 pm.

Next meeting: March 9, 2021, 3-4pm