

**Workforce Innovation Board of Ramsey County  
Partnership & Outreach Committee Meeting Minutes**

Wednesday, May 24, 2023, 1:30pm – 2:15pm  
Via Zoom Video Conference

**Committee Members Present**

Susan Jambor  
Trish Stevens

**Members Absent**

Pamela Maldonado-EA  
Julie Thiel-EA

**Staff/Guests Present**

Ling Becker, Ramsey County  
Mariann Macalus, Ramsey County  
Becky Milbrandt, Ramsey County

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**Call to Order & Land Acknowledgement**

Chair Jambor called the meeting to order at 1:30pm and read the land acknowledgement aloud.

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**Approve March Minutes**

**Motion (Stevens/Jambor) to approve the March 14, 2023, meeting minutes as presented. Motion carried unanimously by chat vote.**

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**Committee Work Plan/Project Updates**

*Caring Careers Campaign:* Becker shared that DEED is running a statewide “Follow Your Heart to a Caring Career” campaign this summer to promote careers serving seniors and people with disabilities. The campaign launches in June with paid advertising focused on specific audiences, in partnership with the Minnesota Department of Human Services (DHS), Minnesota Department of Health (MDH), Minnesota State HealthForce, and others. The goal of the coordinated outreach and supports is to increase applicants in this industry, particularly for those who need employment right now, such as immigrants, students, and evacuees. Stevens offered to help with outreach to healthcare providers. One goal is to host an information session for employers and a job fair.

*Inclusive Employer Toolkit:* Becker thanked everyone for reviewing the Duluth workforce resource document. She provided an updated version with Ramsey County branding and shared the timeline for completing the toolkit. Due to the guide containing so many links, producing a traditional PDF is not an ideal format. There was discussion on alternatives to give human resource employers easier access to the guide, such as QR codes and tangible assets. Jambor will send contact information for Spire’s marketing group to Becker and Milbrandt.

*Data De-aggregation Advisory Group:* Becker explained that an in-person strategy session with the advisory group will be held in June which will help to determine the best way to articulate data and create an understanding between services and those who are served. The project is not clear cut and there is a lot to learn in providing the community with numbers that are helpful to tell the complete story.

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**Director Update**

*Youth and Young Adult Job Fair Recap:* Becker provided a recap of the event held on May 13 at Maplewood Mall. Many youth attended with their mentors which was great. There were attendees from a wide variety of zip codes and great enthusiasm.

*Supervisory Training:* Becker shared that this training is being developed in partnership with World Youth Connect to get the voice of young people at the table and to help employers ensure their supervisors know how to effectively supervise and connect with young people. The first training will be in June and then offered monthly. Becker may ask this committee to assist with a practice run. If all goes well, she may bring it to the county board for support in the future.

*Connectivity Blueprint:* Becker continues to work with SDK Communications on the digital equity project. She shared about the recent planning session with Neighborhood House, Saint Paul Public Schools and Adult Basic Education to think about how to start building a coalition. Ramsey County received a \$150,000 grant to do outreach on the Affordable Connectivity Program.

*In-Person Meeting – Reschedule:* July’s meeting will be cancelled. The next meeting will be in September in person. Milbrandt will work with Maldonado on details for the meeting at Community Action Partnership.

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**Other**

No further items were discussed.

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**Adjourn**

The meeting was adjourned at 1:58pm.

**Next meeting:** Tuesday, July 11, 2023, 11:30am-1pm via Zoom