

**Workforce Innovation Board of Ramsey County
Partnership & Outreach Committee Meeting Minutes**

Tuesday, November 8, 2022, 3:00-4:00pm
Via Zoom Video Conference

Committee Members Present	Members Absent	Staff/Guests Present
Susan Jambor	Julie Thiel-EA	Ling Becker, Ramsey County
Pamela Maldonado		Mariann Macalus, Ramsey County
Trish Stevens		

Call to Order, Introductions & Land Acknowledgement

Chair Jambor called the meeting to order at 3:03pm and read the land acknowledgement aloud.

Approve September Minutes

Motion (Stevens/Maldonado) to approve the September 13, 2022, meeting minutes as presented.

Motion carried unanimously by vote.

2023 Committee Meeting Schedule

Becker shared the proposed 2023 meeting dates. The meetings will continue on the 2nd Tuesday of odd-numbered months, from 3-4p. Jambor did indicate that she will be out of town for the May meeting.

Committee Work Plan/Project Updates

Action Plan Strategies Status Update: Becker provided a status update on the action plan strategies for this committee. This committee will support a healthcare career pathway event and other community-aligned events.

Inclusive Workplaces Cohort: Becker shared information about the next cohort. The committee reviewed the employer eligibility, information session on December 6, application deadline on December 30, welcome orientation on February 9, and the session dates and topics which will be more employee life cycle focused for this cohort. Committee members were asked to promote this cohort learning experience. Becker will have Milbrandt send out the social media campaign information.

Untapped Talent Event: Becker shared that this event will be retooled to a bigger disaggregated data event. She suggested there be a community advisory committee of partners to offer guidance and support for the event. Suggestions for organizations to be on the committee were African American Leadership Forum, Hmong American Partnership, CLUES, Prosperity Ready, and Empowered. Since there is limited data for American Indian, it might be good to have testimonials from that population and maybe students. Becker will reach out to volunteers to be part of the advisory committee. Maldonado shared that her organization has a community outreach individual. Becker will send information to Maldonado, who then will connect her with Becker. Jambor has an individual as well and also suggested someone from the Ain Dah Yung Center. Phase II might be the idea of reporting back to the community members their own data.

Ramsey County Open Data Portal: Becker shared information about Ramsey County's open data portal. It includes WIB demographics and the 2021 WIB Annual Report. By clicking on links, one can explore the information in greater detail. This committee will help to layout plans of the report and Becker will circle back to the committee to help.

Director Update

Becker provided updates on the following:

Business Retention and Expansion Survey Pilot: This initiative is taking place with the City of Shoreview to help them with a business expansion pilot as current businesses are experiencing new challenges. The goal is to ensure businesses have the human capital, talent and workforce for a successful business.

Brookings Update, Youth Employment Networking Event: A partner convening will be held on November 30 from 3-4:30pm at Arlington Hills Community Center. The invite will be sent to committee members as the WIB is hosting this event.

Networking/Info Event at 3M Advanced Training Center: In partnership with 3M, St. Paul Public Schools (SPPS) opened a Career Pathways Center next to Saint Paul College. A networking event, sponsored by the WIB, SPPS, the St. Paul Area Chamber and Saint Paul Right Track is scheduled for January 24, 2023, from 3:30p to 5:00p. The WIB will be invited.

Other

No further items were discussed.

Adjourn

The meeting was adjourned at 3:33pm.

Next meeting: Tuesday, January 10, 2023, 3-4pm