

**Workforce Innovation Board of Ramsey County
Partnership & Outreach Committee Meeting Minutes**

Tuesday, September 13, 2022, 3:00-4:00pm
Via Zoom Video Conference

Committee Members Present	Members Absent	Staff/Guests Present
Pamela Maldonado Trish Stevens Julie Thiel	Susan Jambor-EA	Ling Becker, Ramsey County Mariann Macalus, Ramsey County Becky Milbrandt, Ramsey County

Call to Order, Introductions & Land Acknowledgement

In the absence of the Chair, Becker called the meeting to order at 3:06pm. All those in attendance introduced themselves. Stevens read the land acknowledgement aloud.

Approve March Minutes

Motion (Thiel/Stevens) to approve the May 10, 2022, Joint Partnership & Outreach and Equity Committees' meeting minutes as presented. Motion carried unanimously by chat vote.

Committee Chair

Becker shared that Jambor agreed to be the Chair for this committee.

Ramsey County WFS and WIB as Systems Convener – Brookings Update

Becker shared that the County and the City of Saint Paul, along with the cities of Detroit and Cleveland, are participating in the Brookings Metro Transforming Cities Lab (TCL) to help leaders leverage federal funds to promote experimentation and piloting of new ideas and practices through a series of meetings and educational sessions. She summarized last week's Brookings site visit which also included meetings with local youth and young adult employment service providers, program funders and entrepreneurship stakeholders. There is now an opportunity to connect this work back to this committee to sustain these conversations and ensure movement together is in the right direction. Opportunities for this committee are to assist with systems asset mapping and hosting a networking event for youth and youth adult workforce professionals before the end of 2022. The committee agreed that having a networking event in early December would be a great idea.

Committee Work Plan/Project Updates

Becker provided the following updates:

Untapped Events. The focus of this event has shifted to having a larger, broader event in early 2023.

Becker stated that she is working with RealTime Talent on the data de-aggregation and gave examples of how demographic data can be de-aggregated. The Equity Committee is working with RealTime Talent on designing the event. This Committee will help with the outreach.

WIB Annual Report: No update provided.

Director Update

Becker provided the following:

Business Retention and Expansion Survey Pilot: Workforce Solution is partnering with the City of Shoreview. The goal is to do a deeper dive on workforce issues with local businesses, particularly on their hiring needs, needed resources and to build relationships as businesses are currently experiencing new challenges.

Workforce Recruitment Resources Fair: This event will be held October 5 at the Roseville Skating Center as a way for local businesses to connect with community-based organizations that have training programs.

Inclusive Employer Champions: This is a new partnership with area chambers of commerce and economic development organizations to share information about the county's workforce services and programming to employers while also connecting job seekers and supporting inclusive workplaces. The program kick-off meeting was held September 14.

Other

Becker shared that September is Workforce Development month. She thanked members of this committee for their commitment to the WIB.

Thiel shared WSB's workforce development program called "Opportunity Plus", a free training to promote women and people of color on a fast track in the engineering industry. The intent of the program is to reduce and remove some of the barriers to a successful career as a civil engineering technician.

Becker shared the Drivers' License Academy might help with this program.

Adjourn

The meeting was adjourned at 3:50pm.

Next meeting: Tuesday, November 8, 2022, 3-4pm